

Test Publisher™ Newsletter

News and information for providers of assessment products and services from the Association of Test Publishers
ATP: The intelligent voice for testing

Volume 15, Number 4

Winter 2008

In This Issue

[Test Security Guidelines](#)

[Opening Keynote Speaker](#)

[News from the Divisions](#)

Test Security Guidelines feedback and participation requested

An important initiative currently underway is the finalization of the *ATP Test Security Guidelines* document and the creation of a supplemental implementation handbook to accompany these guidelines.

The *Test Security Guidelines* document is meant to provide assistance for testing organizations who wish to develop a Test Security Plan. The document provides a series of guideline statements for testing organizations to discuss and consider as they create a test security plan. The first drafts of this document were produced with the collaboration of many ATP members and through the coordination of Christy Faria. A current draft of the guidelines is available for review from ATP members with the goal of producing a finalized product in 2009. Feedback from ATP members on the *Test Security Guidelines* is requested. Please email [Greg Pope](mailto:greg.pope@questionmark.com) (greg.pope@questionmark.com), who is now coordinating this project, to get involved in this exciting and important initiative. The most recent draft of the guidelines can be found on the [ATP Security Initiative wiki](#)

(<http://atpsecurity.wikispaces.com/Security+Guidelines>)

At the first annual *Security Summit* in 2008 work began in one of the Collaborative Working Committees (CWC) to progress the creation of a supplemental handbook to the *Test Security Guidelines*. This supplemental handbook would provide best practices and guidance to organizations hoping to implement the *Test Security Guidelines*. To date drafts of several sections of the supplemental handbook have

Dear Colleagues,
Welcome to the Association of Test Publishers online newsletter. Click here to reference past issues of the Test Publisher newsletter: [ATP Newsletters](#)

Don't miss our opening keynote speaker at *Innovations in Testing 2009!*

February 22-25, 2009
Westin Mission Hills Resort
Rancho Mirage, CA

Dr. Mary Teagarden, Professor of Global Strategy at the Thunderbird School of Global Management, will give the keynote address at this year's Association of Test Publishers (ATP) Annual Conference, *Innovations in Testing*.

Dr. Teagarden received her Ph.D. in Global Strategic Management, and Strategic Change and Implementation from the University of Southern California. She has been recognized by the corporate and academic worlds for her teaching excellence at both the graduate and executive levels. Dr. Teagarden's expertise includes business dynamics in the Asian Pacific Rim, Mexico, Latin America, and emerging market economies, with an emphasis on China and India. We are thrilled to have her bring a global perspective to this year's conference.

Register Today: [Innovations in Testing 2009](#)

Early Bird rates are available until December 15th. Act now to secure your seat at this year's conference!



Consider arriving a day early...



...to participate in the second annual *Test Security Summit*, February 22, also at the Westin Mission Hills Resort.

Register Today: [Test Security Summit 2009](#)

News from the Divisions

From the Desk of the Europe-ATP Chair Cor Sluiter, Cito

been produced and are ready for review from ATP members. Draft versions are available for review on the [ATP Security Initiative wiki](#) and feedback from ATP members is requested.

(<http://atpsecurity.wikispaces.com/Test+Security+Guidelines+CWC>)

Several sections of the supplemental handbook have not yet been drafted creating an opportunity for ATP members to get involved in this project. ATP members with expertise in test security related to budget and financing, information systems, internet and media monitoring, security training, and security incident response planning are requested to participate in the creation of the supplemental handbook. The goal is to have a working draft of the supplemental handbook ready by the 2009 *Security Summit* where further input can be gathered in order to produce a finalized version by the end of 2009. Release of the *Test Security Guidelines* with a supplemental handbook is the goal. Please email [Greg Pope](#), who is now coordinating this project with Kristen Fillmore.

ATP acknowledges and thanks our 2009 Innovations in Testing Sponsors

[Visit Our Sponsors](#)

PLATINUM

ACT
Alpine Testing Solutions
ATA

Certification Management
Services

Cito
College Board
ETS

Internet Testing Systems
Kryterion
Pearson VUE

PSIOnline
Questionmark
Summit Consulting

GOLD

AMP
ANSI
Castleworldwide
Caveon
Comira

Comms Multilingual Ltd.
GMAC

Hogan Assessment Systems
Integral 7

At the October meeting of the ATP Board I presented a conference initiative proposal that called for the organization of a two day conference event, with a pre-kick off in Brussels, taking place between September 30 - October 2, 2009. The conference will aim to attract between 150 to 250 attendees and will have as its theme *Growing Talent in Europe: Gaining Advantage Through Assessment*.

The Board concurred that approval would be given upon further exploration and favorable conclusions based on the conference themes, the time table and the venues as well as a more detailed cost analysis.

When given the final go, we will be in need of volunteers. So if you would like to serve in the near future on the sponsorship, marketing or program committee for the European conference, don't hesitate to let me know ([Cor Sluiter](#)), or contact one of my fellow officers, [Paul Howarth](#) and [Eugene Burke](#), or our 2007 chair [Eric Shepherd](#).

From the Desk of the Clinical Chair Hazel Wheldon, MHS, Inc.

The Clinical Division has continued to move forward on some of the ideas and initiatives that came out of our strategic planning session during this summer's American Psychological Association conference. Foremost on our minds has been the development of an effective communication and information sharing tool to keep members in the loop and allow them to contribute to discussions and share their knowledge and relevant documents on issues. Thanks to the very able work of David Herzberg (WPS), we are close to launching our very own Clinical Division Online Community.

This web site represents a new approach to communication and information sharing. The Online Community will feature the latest ATP and Clinical Division news. It will include a discussion forum where members can communicate about issues of concern to the test publishing industry. A calendar will provide links to conferences, board meetings and other events. The interactive format of the Online Community will encourage collaboration on strategic planning and key documents for the Clinical Division. Stay tuned for the debut of this exciting new resource!

Not only has David devoted his time and expertise to the development of this Online Community, he was also elected incoming secretary in what can only be described as a landslide victory (OK so he was the only person who ran - but at least he really did volunteer himself!). So congratulations to David and we look forward to your inputs and thoughts on the Online Community.

From the Desk of the Industrial/Organizational Division Chair Reid Klion, Performance Assessment Network, Inc.

Under the leadership of Ryan Ross (Vice Chair), the Division was quite pleased to have received several high-quality submissions to the 2009 *Innovations in Testing Conference*. Twelve papers were accepted with highlights to include a Legal Update by Jim Sharf and a report by Jack Jones and David Arnold on the updates to the ATP *Model Guidelines on Integrity Testing*.

The ATP I-O Division blog (atpio.blogspot.com) continues to grow in readership. If you have something that you would like to share with the Division or would like to participate as a contributor, please contact atpioblog@gmail.com.

Looking to the future, I am pleased to announce that Julie Carswell of Sigma Assessment Systems has been elected Division Secretary for 2009! For the coming year, Ryan Ross will assume duties as Chair and John Weiner will become Vice Chair.

At the end of 2008, I will be stepping down as Chair. I would like to express my gratitude to the Division for giving me the opportunity to serve as well as for the pleasure of working with the ATP Board of Directors and the other Division chairs.

Inscape Software
Mensor
pan-A-TALX
PES

SILVER

Donath Group
Measured Progress

CONTRIBUTOR

Measurement Incorporated

Quick Links

[Join ATP](#)

[Member Products and
Services](#)

[Visit the ATP Career
Center](#)

**Save
20%**

Employers -- Now is your chance to cash in on ATP's end-of-year Winter Sale at the ATP Career Center. Place a career listing or package anytime between now and December 31st and receive a 20-percent discount. To use this valuable coupon visit the [ATP Career Center](#) and use this special code: **R2F5GH**

Offer Expires: December 31, 2008

Email Marketing by

