

Test Publisher™ Newsletter

News and Information for providers of assessment products and services from the Association of Test Publishers
ATP: The intelligent voice for testing

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ATP Opens 2010 Call for Awards

The Association of Test Publishers (ATP) invites members to nominate individuals for two prestigious career awards in testing. Nominations are sought for The Career Achievement Award and The Award for Professional Contributions and Service to Testing.

The ATP Career Achievement Award

The Career Achievement Award honors individuals who have made sustained and positive contributions to the development, application and innovations in testing and measurement through research, publications, presentations, professional activities, technology, conceptualizations, or theoretical contributions over a career. Special attention will be given to individuals whose contributions have had a broad impact on improving testing and measurement in areas of clinical, certification and licensing, education, or industrial applications. Criteria for the award include the general nature and relevance of the contributions to testing; the importance of the theoretical, empirical, conceptual, technological and scientific contributions; and the sustained impact of these contributions on improvements in testing. (Deadline for submission is August 15, 2009).

The ATP Award for Professional Contributions and

Dear Colleague,
Welcome to the Association of Test Publishers' online newsletter. Click here to reference past issues of the Test Publisher Newsletter.

[Test Publisher Newsletters](#)

Europe ATP prepares for inaugural conference

Registration is open and sponsors are declaring their support for the E-ATP conference to be held at the Hotel Metropole in Brussels this fall, September 30 - October 2, 2009.



"For those in the assessment industry who are thinking of expanding into Europe or would simply like to enhance their organization's profile in the region, the European ATP conference will be a unique opportunity to network with representatives from large employers and ATP member organizations and to learn more about assessment and its benefits," noted E-ATP Chair, Paul Howarth, Managing Director, Pearson VUE, U.K.

Participants at the inaugural European ATP conference Growing Talent in Europe - Gaining Advantage through Assessment at the Metropole Hotel, will have the chance to gain insight into the latest assessment techniques and further understanding of how these techniques can help their organization. They will choose from content sessions that fall within three main themes: Fundamentals of Assessment Explained; Standards and Regulation; and, Innovation in Assessment

E-ATP Vice Chair Eugene Burke, Director of Science and Innovation for SHL Group Ltd., said, "in attendance (at the conference) will be representatives from large employers as well as test sponsors, test developers and publishers, educators, test delivery professionals and also representatives from ATP member organizations in Europe, the Middle East and Africa (EMEA)."

"Also as part of the conference, " Burke noted, "there will be an exhibition area for attendees to visit and where they will be able to learn more about what's on offer from the leading assessment experts and solutions providers." He added that, a special CEO Perspective Session will take place on Thursday, October 1 during which some of the world's leading assessment businesses will be represented. "We will have CEOs sharing their vision of where assessment is going to go in the next few years in helping to realize Europe's ambition of being the leading knowledge economy," he said.

Cor Sluijter, Director of Vocational, Adult and Higher Education, Cito, who heads up the E-ATP Program Committee, reported that "the program has been designed so that attendees can maximize their exposure to a variety of approaches to assessment in a jargon-free environment."

"Collectively," Sluijter said, "the focus will be around how harnessing different assessment approaches, can help to Grow Talent in Europe and retain a resilient and qualified European workforce that has the skills to facilitate growth, success and maintain the highest standards in service and productivity in a global marketplace."

Sluijter noted that workshops will focus on such topics as decreasing assessment costs by increasing quality assessment, using double factor authentication to prevent counterfeiting, new developments in assessment standards and review systems, innovative items, and computerized testing issues. "Attendees will experience a diverse array of new assessment formats and techniques and learn more about the benefits of testing," said Sluijter.

For further information, or to find out how you can become involved in the European Conference, please email [Nicola Pope](mailto:Nicola.Pope@atp.org) or visit <http://eatp.designingeventsonline.com/> for further information about the conference.

Service to Testing

This award honors individuals who have made a positive impact on the industry of testing through professional contributions and service. Applied and professional contributions may include sustained leadership in the testing industry and professional contributions through presentations and service that have improved testing. They may also include contributions that have improved the applications of testing, influenced professional standards and practices, and increased public understanding of testing, advocacy, or other relevant contributions to the industry and profession. Criteria for the award include the general nature and relevance of the professional contributions to testing; the importance of the contributions to the industry and profession; and the sustained impact of these contributions on improvements in testing. Nominees must have formal present or past affiliations with one or more organizational members of ATP (e.g., employee, consultant, officer). (Deadline for submission is August 15, 2009.)

Nomination Procedures:

1. Nominations will be accepted from individuals who are currently employed by (or otherwise affiliated with) an ATP member organization, although nominations are submitted by individuals and not organizations.
2. Nominators should submit a letter of nomination that specifically addresses the nominee's qualifications for the award and the criteria listed above.
3. Nominators should include a recent curriculum vita or resume from the nominee.
4. Up to two letters of support (two-page limit) may be submitted by supporters, but this is not required for consideration.

Submissions should be mailed, faxed or emailed by appropriate deadlines as listed above to: Betty Bergstrom, Pearson VUE, 1 N. Dearborn St., Suite 1600, Chicago, IL 60602-4335 Email: Betty.Bergstrom@pearson.com

News from the ATP Education Division

From the Desk of Education Division Chair Jake Parizek, National Accounts Manager CTB/McGraw-Hill

Best Practices Working Group

The Best Practices Working Group is nearing completion of all internal reviews of the Best Practices document. Dr. Dan Eignor from ETS and Alan Thiemann, Esq. from ATP have worked closely in honing the document for presentation to ATP "Heads of Houses" and Council of Chief State School Officers (CCSSO) Education Information Management Advisory Consortium (EIMAC) representatives. The completed document is expected to go to these representatives in the middle of June. Stay tuned for news regarding public dissemination likely to be announced this summer at the annual CCSSO assessment conference.

Best Student Assessment Poster Session

The Education Division recently reviewed 39 poster sessions that were submitted for consideration at the 2009 American Psychological Association (APA) conference. Many thanks to the volunteers from the Education Division that selected five finalists for the Association for Test Publishers (ATP) Award for Best Student Assessment Poster Presentation and Western Psychological Services (WPS) Travel Honorarium. This award will be made at the Divisions 9 and 12 Meet and Greet breakfast on Friday, August 7, at 7:00-8:50 am in the Caledon Room at the Intercontinental Toronto Centre Hotel at the APA Conference.

For further information on any Education Division news contact Education Division Chair [Jake Parizek](#)

News from the ATP Clinical Division

From the Desk of Clinical Division Chair Ted Jackson, CEO, Sigma Assessment Systems, Inc.

We are pleased that Dr. Tony Puente, a consultant to the American Medical Association, will be presenting information to the Clinical Division on insurance reimbursement and how to educate and train practitioners on Current Procedural Terminology (CPT) codes. This will take place in Toronto during the American Psychological Association Conference at the Fairmont Royal York Hotel, 3:00-5:00 pm, August 6th.

For more information, recent developments, or the locations of our meetings at APA, please visit the [Clinical Division Online Community](#). If you do not have access, please contact either [Ted Jackson](#), [Krista Isakson](#), or [David Herzberg](#). We look forward to seeing you in Toronto.

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