ATP Welcomes European Division

“Our goal is not only to be the intelligent voice for testing in North America, but to be able to use that voice in as many languages and across as many cultures as possible,” stated William G. Harris, Ph.D., Executive Director of the Association of Test Publishers (ATP), in welcoming its European Division to the Association.

“Until recently ATP focused on the interests of testing companies in North America. But our growth as an organization, our strides in creating an educational conference, our successes in the areas of legislative advocacy and the development of model guidelines drew the attention of the European testing community,” explained Harris.

A group of European publishers, led by Marten Roorda, CEO of Cito, a leading testing and assessment company based in the Netherlands, approached ATP with the concept of a European Division. Roorda, who was recently elected to the ATP Board of Directors, said plans to create a formal relationship between the American-based ATP and European test publishers were initiated last year. This union was made official at the ATP Board of Directors meeting during the Association’s annual Innovations in Testing Conference in February.

“...the ATP mission to promote the highest professional and technical standards for the test publishing industry is universal.

-- Dr. William G. Harris
ATP Executive Director

Harris added, “Many of the key components of the test industry such as the measurement science that underpins the test publishing industry, the role of tests in society, the protection of intellectual property of test publishers and the advances in the test delivery platforms are without cultural or geographical borders. These and related components of the business of testing require uniformity both within and across markets. The ATP Board of Directors support for this new Division signals that the ATP mission to promote the highest professional and technical standards for the test publishing industry is universal.”
The Certification/Licensure Division has launched a security initiative web page... the page is located at www.testpublishers.org. Go to member Login and then click on the Certification/Licensure Division. The Security Initiative is a task force made up of individuals who are interested in protecting the security of testing materials and processes. This task force marks an ongoing effort to create tools, best practices, and educational efforts to stop the spread of test theft and fraud. The group has divided into 3 subcommittees working on the following separate projects to be used by testing industry:

- **Intellectual property** – Test development cost analysis study and Internet braindump site reduction
- **Security Planning** – Guidelines and processes for developing test security planning
- **Data Protection** – Whitepaper on Data Protection

For more information, or if you are interested in participating in this effort, contact Jamie Mulkey (jamie_mulkey@caveon.com).

### ATP Provides Comments on Federal “Two percent Rule”

ATP recently provided comment on the new proposed amendment to federal rules governing how students with disabilities can be assessed. Under these proposed regulations, states would be able to develop modified achievement standards and then make modifications in format or design to assessments or assessment systems that measure achievement based on those modified standards. However, the proposed regulations would allow students tested against modified achievement standards to be considered “proficient” for determination of Adequate Yearly Progress, up to 2 percent of all students (the “2 % rule”).

ATP’s comments on these regulations stressed the need to allow states the time needed to ensure that valid and reliable measures can develop to meet these guidelines. ATP also commented that additional guidance outlining what it means to appropriately reduce test content as part of creating modified achievement standards would enable states and their vendors to better determine acceptable approaches for the development of alternate or modified assessments.

ATP’s comments on the 2% rule integrated the perspectives of several Education Division organizations. Alan Thiemann, ATP’s Legislative Counsel, worked tirelessly to incorporate diverse viewpoints across ATP staff and Education Division members in finalizing the comments. “I am proud that ATP could come to grips with some significant issues, express them in professional terms, and hopefully provide the Department with a basis to make useful changes to the regulations that will truly benefit our customers, as well as giving ourselves, as their contractors, better guidance on how to comply with the final rules,” Thiemann said.

ATP’s comments on the proposed federal guidelines can be found in the Announcements section of the ATP web site at www.testpublishers.org.
Professor Wim J. van der Linden is ranked among the elite psychometricians of the past 30 years. In my comments I will focus on Professor van der Linden’s research and achievements in the United States, but there is an equally long and impressive list of contributions he has made in his own country and in many parts of the world.

A review of Professor van der Linden’s vita reveals the depth and diversity of his research skills. I first got to know him in the early part of his career when he was working on measurement issues associated with criterion-referenced assessment. His important contribution, with his colleague, Don Mellenbergh, was to provide a statistical framework for addressing criterion-referenced assessment problems, and this led to a number of very sophisticated solutions to several criterion-referenced assessment problems. Also, he introduced decision theoretic concepts as tools in measurement at the same time, and today, these concepts are firmly entrenched in modern testing practices.

The research program of Professor van der Linden’s that I believe will have the biggest impact on testing practices is his work on automated test assembly (ATA). Professor van der Linden has been systematic in his research, looking at ways to introduce various technical constraints so that ATA can model the way committees want to construct exams. He has found ways to build tests to meet multiple criteria, to reflect complex content criteria, to use both IRT and classical measurement criteria, to match test score distributions, to produce multiple forms to measure the same trait or multiple traits, to handle multidimensionality, and more. Also, his recent research to optimally constructing item banks is clever, original, and practical, and in the next few years should be known by nearly every testing agency. His program of research in automated test assembly and related topics provides the framework for the next generation of test development around the world.

Professor van der Linden has also been influential in the field of computer-adaptive testing. His contributions to item calibration, exposure controls, response time analysis, and item selection are especially important. I have been impressed, for example, with some of his recent work to address item parameter estimation when items are being produced from item algorithms. His work with Cees Glas provides an invaluable solution to the problem of how to calibrate large numbers of items without needing large examinee sample sizes. This problem has troubled many measurement specialists because the need to generate large numbers of items is great, while costs and item exposure must be kept low.

Professor van der Linden has carried out research and advised staff at the Law School Admission Council and the Educational Testing Service for many years. I remember his contributions to the National Assessment Governing Board and their work to set valid performance standards on the National Assessment of Educational Progress (NAEP). His clear thinking and contributions to the debates were immensely important in the positive outcome that followed. His reputation in the measurement field led to his involvement with the National Board of Medical Examiners where he has been a consultant to their innovative programs in medical assessments. His work with the American Institute of Certified Public Accountants (AICPA) has been outstanding, and his problem solving skills have helped to make it possible for the AICPA to introduce an innovative computer based test design.

I might add that wherever he goes he finds opportunities to teach psychometrics, and turn colleagues into collaborators in his research initiatives. He has mentored large numbers of professionals in the field of psychometrics, and I include myself among them.

Professor van der Linden represents the very best that the psychometric methods field has to offer the fields of education, psychology, and credentialing. Professor van der Linden is himself a model for all of us as a thinking, caring, practical and responsible psychometrician.
Legislative Updates

On a weekly basis, ATP monitors legislative initiatives in all states and the U.S. Congress. Many of the initiatives that are flagged by ATP as being “of interest” to the test publishing industry are posted on the ATP website at www.testpublishers.org. Members can go to the Legislative/Legal Section of the website and click on State Net for a complete copy of any of these initiatives or to review additional initiatives being monitored.

IL S 882 Sponsor: Maloney (D) Title: Health Services Education Grants Act
Introduced: 02/18/2005
Summary: Amends the Health Services Education Grants Act. Provides that, in addition to grants to medical, dental, pharmacy, optometry, and nursing schools and physician assistant programs, grants may be made to psychology and other physical and mental health-related schools and programs.

MD H 1378 Author: Hubbard (D) Title: State Board of Professional Counselors
Introduced: 02/10/2006
Summary: Alters the definition of the term "appraisal" to repeal the provision that instruments or tests requiring specialized knowledge or training to administer or interpret are excluded unless specified licensees or certificate holders complete specified training approved by the Board of Examiners of Psychologists.

US HB 4852 Sponsor: Owens (D) Title: Elementary And Secondary Schools
Introduced: 03/02/2006
Summary: Curtails the use of highstakes tests in elementary and secondary schools.

US SCR 87 Sponsor: Biden (D) Title: United States Intellectual Property Rights
Introduced: 04/05/2006
Summary: Proposes a concurrent resolution expressing the sense of Congress that United States intellectual property rights must be protected globally.

NY A 10969 Sponsor: Paulin (D) Title: Accountability in State Assessments
Introduced: 04/28/2006
Summary: Provides for accountability in state assessments by creating a regents review board to audit assessments used to determine grade promotion, graduation and adequate yearly progress by requiring a written report, implementation of an auditing and review of pilot and/or field testing of the standardized tests used to ensure validity, reliability, alignment to standards and appropriateness of use.

NY S 1291 SAME AS: NY A 6191 Sponsor: LaValle (R) Title: Standardized Testing for Teacher Certification
Introduced: 01/27/2005
Summary: Enacts safeguards to prevent bias in standardized testing for teacher certification, including restrictions on questions as to race, ethnicity, gender and linguistic background, which are to be used in compiling test score data; creates a temporary advisory committee to advise the legislature on standardized testing.
More than 60 educational sessions and workshops to choose from...

ATP’s Innovations in Testing Conference 2006, held February 6-8 in Orlando provided educational sessions on testing issues of all kinds. This conference attendee is drawn to a poster session on test security. More than 600 conference attendees enjoyed the sunshine along with riveting topics and informative keynote speakers.

...Fantastic keynote speakers!

Ronald Berk, Johns Hopkins University gave a well-received address on humor in the workplace.

An opportunity to meet the leadership...

ATP Division leaders were on hand at the conference to provide updates on the work of each Division and to Chair a meeting of their division at the conferences. (From left to right) Casey Marks, Ph.D., Certification/Licensure; Phil Young, Education; Jeff Manson, Clinical; David Waldschmidt, Ph.D., Industrial/Organizational
ATP conference attendees enjoy one of the many networking socials. (From left to right) Deirdre Knapp, HUMRRO, Chuck Freidman, ACT; Jim Hogan, AC, Vicki Flaherty, IBM Learning, Bill Cramer, LaserGrade

...Relax

A ship in a hotel lobby?! Not only was this ship “anchored” in the lobby of the Gaylord Palms Resort -- but, much to the delight of conference attendees, it was open for lunch and dinner.

Kudos on another great meeting from ATP...

ATP’s 2006 Conference Chair, Cyndy Fitzgerald (center) of Kryterion and ATP Meeting Planner, Michelle Issing of Designing Events (right), begin planning for next year.

Mark Your Calendars

Innovations in Testing 2007 will be held February 4-7, at the Westin Mission Hills Resort in Rancho Mirage, California
Introducing the ATP Career Center

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- Resume Posting with Confidentiality Option
- Save Jobs – apply when ready
- Notify Me and RSS Capability – receive email notification when posted jobs match YOUR specific criteria.

Find exactly what you’re looking for at the ATP Career Center!
For membership information call 866.240.7909 or visit the ATP Website at www.testpublishers.org

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All correspondence regarding editorial content should be sent to: Association of Test Publishers c/o Lauren Scheib, 2995 Round Hill Rd., York, PA 1740, USA. PH: 717.755.9747 FAX: 717.755.8962 Email: lauren@testpublishers.org