

# Who is the Association of Test Publishers?

Academic Therapy Publications  
A&D Resources  
AICPA  
Alpine Testing Solutions  
American Institutes for Research (AIR)  
American National Standards Institute (ANSI)  
American Printing House for the Blind  
ATA Testing Authority, Inc.  
Assessment Distribution Services  
Assessment Systems  
Autodesk, Inc.  
Australian Medical Council  
Bay State Psychological Associates, Inc.  
Board of Certification for Emergency Nursing  
Breckenridge Institute  
CA Commission on Peace Officer Standards & Training  
Cambridge Assessment  
The Cambridge Don  
Caveon Test Security  
CASAS  
Center for Credentialing & Education, Inc.  
Center for Advanced Studies in Measurement and Assessment (CASMA)  
Center on Education and Training for Employment  
Certification Management Services  
Certifinder  
Cito B.V.

The Clark Wilson Group  
The College Board  
CTB/McGraw Hill  
Data Recognition Corp.  
Directional Insight International  
The Donath Group  
Educational & Industrial Testing Service  
Educational Testing Service (ETS)  
edutech

Testing  
Internet Testing Systems  
Integral 7, Inc.  
Kryterion Inc.  
Knapp & Associates International, Inc.  
Lamark B.V.  
Language Testing International, Inc.  
Linux Professional Institute  
Lotus Development Corporation  
Marcia Andberg Associates

Personnel Systems Corporation  
PiCompany  
Prevue Assessments  
Professional Credential Services, Inc.  
Professional Examination Service  
Professional Testing, Inc  
Profiles GB Limited  
Profiles GmbH  
Profiles International Finland  
Profiles International, Inc.  
Profiles Nordic  
Profilinfo S.A.  
Prometric  
PSI Services LLC  
Psychological Services Bureau, Inc.  
Psychometrics Canada Ltd.  
Questar Assessment, Inc.  
Questionmark Corp.  
Ramsay Corporation  
RANDA Solutions  
Research in Motion, Ltd.  
The Riverside Publishing Company  
SAP AG  
The SASSI Institute  
ScientificSelection.com, LLC  
SHL  
Sigma Assessment Systems, Inc.  
Storage Networking Industry Association  
Summit Consulting Group  
Targeted Testing, Inc.  
Tests for Higher Standards  
Uw Center for Placement Testing  
Vangent Inc.  
Vantage Learning  
Western Psychological Services  
Wild & Associates  
Winslow Research Institute  
Wonderlic, Inc.

EMC Corporation  
Employment Research & Development Institute  
Envisia Learning  
Exam Design, Inc.  
Examsoft Worldwide, Inc.  
Executive Development Assessment Centre  
Express Evaluations  
GED Testing Service  
Global Psychometric Services, Inc.  
Graduate Management Admission Council  
Hewlett Packard  
Hogan Assessment Systems  
Hogrefe Publishing  
IDS Publishing Corporation  
Industrial Psychology International, Ltd.  
Inscape Software  
Institute for Personality and Ability

Measured Progress, Inc.  
Measurement Incorporated  
MeritTrac Services Pvt. Ltd.  
Meta Metrics, Inc.  
MetriTech, Inc.  
Microsoft Corporation  
Morris & McDaniel, Inc.  
Mountain Measurement, Inc.  
National Council of State Boards of Nursing  
NCCPA  
NetApp  
Netlogon Technologies, Inc.  
Nichols & Molinder Assessments  
Organization Analysis & Design  
Pearson Assessments  
Pearson Educational Measurement  
Pearson VUE  
Performance Assessment Network  
Performance Programs, Inc.  
Performance Testing Council (“PTC”)

## We are ATP



# 2010-2011 Annual Report



#1  
Reason  
given for  
joining  
ATP?  
*NETWORKING!*

601 Pennsylvania Ave., NW  
South Building, Suite 900  
Washington D.C. 20004









Letter from the Chief Executive Officer

Dear Colleagues,

2010 was an exciting year at the Association of Test Publishers. We saw the launch of an all-new website and Association Management System; the updating of the ATP By-Laws to reflect current operations and leadership protocols; the success of a second European conference in Barcelona; the expansion of ATP's influence outside of North America including Europe, China and India; the publication of the first *Operational Best Practices for Statewide Large Scale Assessment Programs*; the publication of the Third edition of the *Model Guidelines for Preemployment Integrity Testing*; and we entered a second decade of hosting *Innovations in Testing* with a successful conference in Orlando, Florida despite a mid-atlantic snowstorm that threatened attendance levels.

In other areas, the ATP Board of Directors recognized the ATP Security Committee (ATPSC) as a Standing Committee, highlighting the ever-growing concern for intellectual property (IP) theft and the compromising of instruments in the assessment community. The ATPSC is focused on engaging members of the testing community to collaborate on addressing the impact of security breaches and the theft of Intellectual Property as it affects all testing organizations. Besides IP Protection, the ATPSC is pursuing related initiatives such as best practices, security awareness and education, and collaborative activities with other trade groups that share the concerns of the testing industry. Early in 2010, the ATPSC released a Security Survey report which provides a better base of understanding about the scope and depth of the issues impacting the industry. This report is available to members on the ATP website at [www.testpublishers.org](http://www.testpublishers.org) and can be found under Guidelines/Surveys in the Members Only Section.

ATP continues to administrate a U.S. Technical Advisory Group (TAG) for the American National Standards Institute which is participating in the development of an International Standards Organization (ISO) standard for the delivery of assessment services. This has been an ongoing project for which we hope to have a successful conclusion in 2011.

Also in 2010, and continuing into 2011, ATP has gone on record in support of U.S. Senate Bill 3804, the "Combating Online Infringement and Counterfeits Act." This bill, which cleared the Judiciary Committee in November 2010 with a vote 19-0, creates the Combating Online Infringement and Counterfeits Act; combats online infringement; relates to Internet sites dedicated to infringing activities; provides for civil actions and injunctive relief against such Internet sites; requires the Attorney General to publish procedures for receiving information from the public about such sites, and to establish standards for action prioritization.

In the spring of 2011 ATP hosted another successful *Innovations in Testing* conference in Phoenix, Arizona which drew record breaking levels of attendance and sponsorship. Also in 2011, ATP offically established the International Association for Test Publishers, Asia Pacific Ltd, launched in China. The new Division of ATP will be Chaired by Walter Lin Wang, President of American Testing Authority, Inc. (ATA), which is headquartered in Beijing in the Peoples Republic of China. And this fall the European Division of ATP will hold its third annual *Growing Talent in Europe:Gaining Advantage through Assessment 2011* in the spectacular city of Prague in the Czech Republic.

This year ATP saw a slight reduction in its net assets which is attributed mainly to a recessionary impact on dues. In 2011 members were charged a nominal fee for participation in Divisions that are in addition to their primary Division, or for participation in the ATP Security Committee. This is an effort to keep overall dues static while enabling ATP to pursue important programs and initiatives that will provide value to ATP membership.

Once again I thank our loyal members and sponsors for your continued support of the Association of Test Publishers as we pursue our mission together of promoting and advancing high quality assessment services and products and their value to society.

Sincerely,

William G. Harris, Ph.D.  
Chief Executive Officer

Financial Information 2010

Expenses

Management	\$ 310,132
Taxes & Benefits	\$ 57,206
Legal/Legislative	\$ 70,724
Meetings	\$ 678,111
General Operating Expenses	\$ 171,692

TOTAL \$1,287,865

Income

Dues	\$ 438,946
Conference Revenue	\$ 752,475
Sales & Affinity Programs	\$ 59,127
Investment Income	\$ 5,360
Sustainability Fund	\$ 31,957

TOTAL \$ 1,287,865

2011 ATP BOARD OF DIRECTORS  
Chair: Peg Jobst, GMAC

Marcia Andberg, Ph.D., Marcia Andberg Associates, LLC  
Eugene Burke,Ph.D., SHL  
Stephanie Dille, Pearson VUE  
Lisa R. Ehrlich, Ph.D., Measured Progress  
John W. Jones, Ph.D., Vangent, Inc.  
Reid Klion, Ph.D.,Performance Assessment Network, Inc.  
Marten Roorda, Cito  
Amy Schmidt, Ph.D. Educational Testing Service (ETS)  
Andrew Wiley, Ph.D., The College Board

Officers

**General Counsel:** David Arnold, Ph.D., J.D., Wonderlic, Inc.  
**Secretary :** Gerald Borofsky, Ph.D. Bay State Psychological Associates  
**Acting Treasurer:** Amy Schmidt,Ph.D., ETS

Photos courtesy of Cathy Donath of the Donath Group



(From L. to R.) ATPSC leaders Ashok Sarathy of GMAC, Cathy Donath of The Donath Group, Joe Cannata of Brocade share a moment at Innovation 2011 .



Walter Lin Wang, President of American Testing Authority Inc. and Founding Chair of I-ATP, Asia Pacific Ltd. and Catherine Cao, Managing Director, ATA, attend a conference session.



Professor Ron Hambleton, Ph.D. and ATP 2011 Chair Peg Jobst of GMAC chat with conference attendees.