

2008 Annual Report



Celebrating over a decade of
advocacy, networking and education

Letter from the Chief Executive Officer



The year 2008 can be characterized as a year of growth and change for the Association of Test Publishers and its members. In the early part of the year ATP, in response to growing concern by members, worked with the Software & Information Industry Association (SIIA) to remove a number of copyrighted tests being sold by various Internet auction sites. The protection of intellectual property, both in cyberspace and in other areas continues to be an ongoing issue for ATP members. In February ATP held its ninth annual *Innovations in Testing* Conference which, once again, proved to be a successful event which drew innovators and leaders in the field of assessment from around the globe. And as part of its continuing commitment to the issues surrounding intellectual property, ATP launched its first Security Summit which was held following the conference in Dallas, Texas.

Also in 2008 ATP continued to take the lead in a number of areas:

- ATP continues to administrate a U.S. Technical Advisory Group (TAG) for the American National Standards Institute which is participating in the development of an International Standards Organization (ISO) standard for the delivery of assessment services. In October of this year ATP hosted a meeting at the Washington D.C. headquarters of the American Psychological Association which convened delegations from 10 countries to contribute to this important effort.

- ATP continues to play a leading role, along with the Test Committee of the Association of American Publishers and the Council of Chief State School Officers in the development of best practices for producing, processing and scoring large-scale, high-stakes assessments.

- The ATP Standards Committee provided a unified voice for the test publishing industry in responding to a call for comments on the revision of the Standards for Educational and Psychological Testing which is a publication sponsored by the American Educational Research Association (AERA), American Psychological Association (APA) and the National Council for Measurement in Education (NCME).

- Also on the National level ATP submitted comments to the Department of Justice on the issue of Non discrimination on the Basis of Disability by Public Accommodations and in Commercial Facilities. ATP offered up language that is more consistent with educational guidelines and with the law.

In other ATP news...the Journal of Applied Testing Technology (JATT), ATP's online journal published four new manuscripts in 2008; the Test Publisher newsletter went electronic, publishing its four quarterly reports in an online format; And as part of its commitment to developing new talent in the industry, ATP worked with APA Division 5 and several ATP members to present a Student Assessment Award for an outstanding poster session delivered at the 2008 APA conference. And finally, in 2008, the ATP Board gave its approval to launch a conference in Europe in the fall of 2009.

As always, ATP is only as strong as its members. We are all ATP! Thank you for another year of supporting each other and the growing, prospering assessment industry.

Sincerely

A handwritten signature of William G. Harris in black ink, enclosed in a light yellow rectangular box.

William G. Harris, Ph.D., Hon.D.

2008 ATP BOARD OF DIRECTORS

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Financial Information 2008

Expenses

Management	\$ 304,442
Taxes & Benefits	\$ 49,970
Legal/Legislative	\$ 99,777
Meetings	\$ 654,332
General Operating Expenses	\$ 102,732
TOTAL	\$ 1,211,253

Income

Dues	\$ 471,370
Conference	\$ 680,565
Sales & Affinity Programs	\$ 49,793
Investment Income	\$ 9,525
TOTAL	\$ 1,211,253



Loyal sponsors continued to make the the Innovations in Testing Conference a success in 2008.

Our Mission...

To promote and preserve the general welfare of testing and its value to society, in all its forms and uses.

To organize test publishers into a permanent body to foster and maintain collegial relations among themselves and to establish, through the Association, working relationships with other professional and business groups whose interests and activities affect the test publishing community.

To encourage a high level of professionalism and business ethics throughout the testing community.

To serve as the principal organization that monitors and responds to regulatory and legal rulings as well as legislative, regulatory and judicial initiatives that pertain to the business of publishing and applying test and assessment instruments.

To increase the strength and cohesiveness of the test publisher community by providing programs of education, training and exchanges of ideas on operations and industry trends.

Who is the Association of Test Publishers?

Academic Therapy Publications
A&D Resources
AICPA
Alpine Testing Solutions
American Institutes for Research (AIR)
American Printing House for the Blind
ATA Testing Authority, Inc.
Assessment Distribution Services
Assessment Systems
Assessment Systems Corporation
Autodesk, Inc.
Bay State Psychological Associates
Board of Certification for Emergency Nursing
Cambridge Assessment
The Cambridge Don
Caveon Test Security
CASAS
Center for Credentialing & Education
Center for Advanced Studies in Measurement and Assessment
Center on Education and Training for Employment
Certification Management Services
Cisco Systems, Inc.
Criteria Corporation
Cito B.V.
The Clark Wilson Group
The College Board
Craft Systems Inc.
Criteria Corporation
CTB/McGraw Hill
Data Recognition Corp.
Directional Insight International
The Donath Group
Educational & Industrial Testing Service

Educational Testing Service (ETS)
EMC Corporation
Employment Research & Development Institute
Envisia Learning
ETS Global
Executive Development Assessment Centre
Express Evaluations
First Advantage Background Services

Lotus Development Corporation
Marica Andberg Associates
Measured Progress, Inc.
Measurement Incorporated
Meta Metrics, Inc.
MetriTech, Inc.
Metro Institute
Microsoft Corporation
MindData Systems, Ltd.

Profiles International, Inc.
Profiles Nordic
Profilinfo S.A.
Prometric
Psychological Assessment Resources
PSI Services LLC
Psychological Services Bureau, Inc.
Psychometrics Canada Ltd.
Quality Metric Inc.
Questar Assessment, Inc.
Question Mark Corp.
Ramsay Corporation
Research in Motion, Ltd.
The Riverside Publishing Company
SAP AG
The SASSI Institute
Scantron
Schroeder Measurement Technologies
ScientificSelection.com, LLC
SHL
Sigma Assessment Systems, Inc.
Storage Networking Industry Associates
Summit Consulting Group
Targeted Testing, Inc.
Tests for Higher Standards
Vangent Inc.
Vantage Learning
View Assessments, Inc.
Western Psychological Services
Wild & Associates
Winslow Research Institute
Wonderlic, Inc.

We are ATP

Galileo Systems, LLC
Genuine Genius Solutions
Global Psychometric Services, Inc.
Graduate Management Admission Council
Granite Bay Associates
Hester Evaluation Systems, Inc.
Hewlett Packard
Hogan Assessment Systems
Hogrefe & Huber Publishers
IDS Publishing Corporation
Industrial Psychology International
Inscape software
Institute for Personality and Ability Testing
Internet Testing Systems
Integral 7, Inc.
Integriview
Kryterion Inc.
Knapp & Associates International, Inc.
Lamark B.V.
Language Testing International, Inc.
LIMRA International

Morris & McDaniel, Inc.
Mountain Measurement, Inc.
Multi-Health Systems, Inc.
MySQL AB
National Council of State Boards of Nursing
NetApp
Nichols & Molinder Assessments
Organization Analysis & Design
Pearson Assessments
Pearson Educational Measurement
Pearson VUE
PEN
People Focus, Inc.
Performance Assessment Network
Performance Testing Council (PTC)
Personnel Systems Corporation
PiCompany
Professional Credential Services, Inc.
Professional Examination Service
Profiles GB Limited
Profiles GmbH
Profiles International Finland



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