

2008 Annual Report



Celebrating over a decade of advocacy, networking and education

Letter from the Chief Executive Officer

The year 2008 can be characterized as a year of growth and change for the Association of Test Publishers and its members. In the early part of the year ATP, in response to growing concern by members, worked with the Software& Information Industry Association (SIIA) to remove a num-

ber of copyrighted tests being sold by various Internet auction sites. The protection of intellectual property, both in cyberspace and in other areas continues to be an ongoing issue for ATP members. In February ATP held its ninth annual Innovations in Testing Conference which, once again, proved to be a successful event which drew innovators and leaders in the field of assessment from around the globe. And as part of its continuing commitment to the issues surrounding intellectual property, ATP launched its first Security Summit which was held following the conference in Dallas, Texas.

Also in 2008 ATP continued to take the lead in a number of areas:

• ATP continues to administrate a U.S. Technical Advisory Group (TAG) for the American National Standards Institute which is participating in the development of an International Standards Organization (ISO) standard for the delivery of assessment services. In October of this year ATP hosted a meeting at the Washington D.C. headquarters of the American Psychological Association which convened delegations from 10 countries to contribute to this important effort.

- ATP continues to play a leading role, along with the Test Committee of the Association of American Publishers and the Council of Chief State School Officers in the development of best practices for producing, processing and scoring large-scale, highstakes assessments.
- •The ATP Standards Committee provided a unified voice for the test publishing industry in responding to a call for comments on the revision of the Standards for Educational and Psychological Testing which is a publication sponsored by the American Educational Research Association (AERA), American Psychological Association (APA) and the National Council for Measurement in Education (NCME).
- Also on the National level ATP submitted comments to the Department of Justice on the issue of Non discrimination on the Basis of Disability by Public Accommodations and in Commercial Facilitiess. ATP offered up language that is more consistent with educational guidelines and with the law.

In other ATP news...the Journal of Applied Testing Technology (JATT), ATP's online journal published four new manuscripts in 2008; the Test Publisher newsletter went electronic, publishing its four quarterly reports in an online format; And as part of its commitment to developing new talent in the industry, ATP worked with APA Division 5 and several ATP members to present a Student Assessment Award for an outstanding poster session delivered at the 2008 APA conference. And finally, in 2008, the ATP Board gave its approval to launch a conference in Europe in the fall of 2009.

As always, ATP is only as strong as its members. We are all ATP! Thank you for another year of supporting each other and the growing, prospering assessment industry.

Sincerely

William It Hami

William G. Harris, Ph.D., Hon.D.

2008 ATP BOARD OF DIRECTORS

Chair: Chris Gruber, Ph.D., Western Psychological Services Betty Bergstrom, Ph.D., Pearson VUE John Fremer, Ph.D., Caveon Test Security Scott Hamilton, Ph.D., Profiles International, Inc. Peg Jobst, Graduate Management Admissions Council Casey Marks, Ph.D., National Council of State Boards of Nursing James Olsen, Ph.D., Alpine Testing Solutions, Inc. Marten Roorda, Cito Carol Watson, Pearson Assessments

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General Counsel: David Arnold, Ph.D., J.D., Wonderlic, Inc. **Secretary:** Gerald Borofsky, Ph.D., Bay State Psychological Associates Treasurer: Wayne Camara, Ph.D., The College Board

Financial Information 2008

Expenses

Management \$ 304,442

Taxes & Benefits \$ 49,970

Legal/Legislative \$ 99,777

Meetings \$ 654,332

General Operating Expenses \$ 102,732

TOTAL \$ 1, 211,253

Income

Dues \$ 471,370

Conference \$ 680,565

Sales & Affinity Programs \$ 49,793

Investment Income \$ 9,525

TOTAL \$ 1, 211,253



Loyal sponsors continued to make the the Innovations in Testing Conference a success in 2008.

Our Mission...

To promote and preserve the general welfare of testing and its value to society, in all its forms and uses.

To organize test publishers into a permanent body to foster and maintain collegial relations among themselves and to establish, through the Association, working relationships with other professional and business groups whose interests and activities affect the test publishing community.

To encourage a high level of professionalism and business ethics throughout the testing community.

To serve as the principal organization that monitors and responds to regulatory and legal rulings as well as legislative, regulatory and judicial initiatives that pertain to the business of publishing and applying test and assessment instruments.

To increase the strength and cohesiveness of the test publisher community by providing programs of education, training and exchanges of ideas on operations and industry trends.

Who is the Association of Test Publishers?

Academic Therapy Publications A&D Resources AICPA

Alpine Testing Solutions

American Institutes for Research (AIR) American Printing House for the Blind

ATA Testing Authority, Inc.

Assessment Distribution Services

Assessment Systems

Assessment Systems Corporation

Autodesk, Inc.

Bay State Psychological Associates Board of Certification for Emergency

Nursing

Cambridge Assessment The Cambridge Don

Caveon Test Security

CASAS

Center for Credentialing & Education Center for Advanced Studies in

Measurement and Assessment Center on Education and Training for

Employment Certification Management Services

Cisco Systems, Inc.

Criteria Corporation

Cito B.V.

The Clark Wilson Group

The College Board

Craft Systems Inc. Criteria Corporation

CTB/McGraw Hill

Data Recognition Corp.

Directional Insight International

The Donath Group

Educational & Industrial Testing Service

Educational Testing Service (ETS) **EMC** Corporation

Employment Research & Development

Institute

Envisia Learning ETS Global

Executive Development Assessment

Centre

Express Evaluations

First Advantage Background Services

Lotus Development Corporation Marica Andberg Associates Measured Progress, Inc. Measurement Incorporated

Meta Metrics, Inc. MetriTech, Inc. Metro Institute

Microsoft Corporation MindData Systems, Ltd.

We are ATP

Galileo Systems, LLC Genuine Genius Solutions

Global Psychometric Services, Inc. Graduate Management Admission

Granite Bay Associates

Hester Evaluation Systems, Inc.

Hewlett Packard

Hogan Assessment Systems Hogrefe & Huber Publishers **IDS Publishing Corporation**

Industrial Psychology International

Inscape software

Institute for Personality and Ability

Testing

Internet Testing Systems

Integral 7, Inc. Integriview

Kryterion Inc.

Knapp & Associates International, Inc.

Lamark B.V.

Language Testing International, Inc.

LIMRA International

Morris & McDaniel, Inc. Mountain Measurement, Inc. Multi-Health Systems, Inc.

MySQL AB

National Council of State Boards of

Nursing NetApp

Nichols & Molinder Assessments Organization Analysis & Design

Pearson Assessments

Pearson Educational Measurement

Pearson VUE

People Focus, Inc.

Performance Assessment Network Performance Testing Council (PTC)

Personnel Systems Corporation

PiCompany

Professional Credential Services, Inc. Professional Examination Service

Profiles GB Limited Profiles GmbH

Profiles International Finland

Profiles International, Inc.

Profiles Nordic

Profilinfo S.A. Prometric

Psychological Assessment Resources

PSI Services LLC

Psychological Services Bureau, Inc.

Psychometrics Canada Ltd.

Quality Metric Inc.

Questar Assessment, Inc.

Question Mark Corp.

Ramsay Corporation Research in Motion, Ltd.

The Riverside Publishing Company

SAP AG

The SASSI Institute

Scantron

Schroeder Measurement Technologies

ScientificSelection.com, LLC

Sigma Assessment Systems, Inc.

Storage Networking Industry Associates

Summit Consulting Group Targeted Testing, Inc.

Tests for Higher Standards

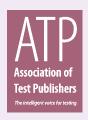
Vangent Inc.

Vantage Learning View Assessments, Inc.

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Wonderlie, Inc.



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