

ATP

Association of
Test Publishers

The intelligent voice for testing

2007 Annual Report



Leading...Networking...Educating

Letter from the Chief Executive Officer



ATP kicked off 2007 with its eighth annual Innovations in Testing Conference held in Palm Springs, CA. The 2007 conference, with its record setting attendance, drew testing professionals from 15 nations in addition to the U.S. and Canada.

This year was a year of growth for ATP's new European Division (E-ATP). E-ATP added members, established an online wiki for the exchange of ideas, and organized a meeting in Ireland. ATP's other Divisions also had an active year:

- A major initiative of the ATP Education Division has been working with the Operational Best Practices Group, along with the Association of American Publisher's (AAP) Test Committee and the Council of Chief State School Officers (CCSSO), to develop best practices for producing, processing and scoring large-scale, high-stakes assessments.

- The ATP Industrial Organizational Division was contacted by the U.S. Equal Employment Opportunity Commission (EEOC) to provide documents on electronic and Internet testing. The EEOC is currently looking at testing and may prepare additional guidelines for the use and validation of tests. The ATP I/O Division will be monitoring this activity in the coming months.

- The ATP Clinical Division created an Insurance Reimbursement Workgroup which is a task force charged with gathering existing knowledge from the membership on insurance reimbursement issues and developing an advocacy position within ATP. The Clinical Division is also sponsoring significant sessions at the upcoming ATP conference regarding copyright and intellectual property.

- The ATP Certification/Licensure Division is currently working on a project to develop a Testing Software Catalog which will provide a single source for presenting software designed to build, use and maintain testing programs associated with certification and licensure. The ATP C/L Division is also preparing to launch the first ATP Test Security Summit following the ATP Conference in March. The Summit will be the culmination of work completed in the area of test security over the past two years and will provide a forum for the further exchange of best practices and ideas across all areas of testing.

In addition to the work of the Divisions, ATP agreed this year to assume the leading role in administering a United States Technical Advisory Group (TAG) for the American National Standards Institute. This TAG will be responsible for developing the U.S. position on a recent proposal to create international standards on psychological assessment services in the workplace.

As you can see we have had a busy year at ATP. Thanks to your support as a member we can continue to be the leading voice of test publishing here in North America and Europe – as well as playing an ever expanding role in the greater international community.

Our strength as an Association adds to our ability to meet the needs of our member in areas such as networking, education, advocacy and protection. This year ATP launched an online Career Center which provides discounted listings for members and confidential job searching capabilities for individuals. (<http://careercenter.testpublishers.org>). Also this year, ATP's online Journal of Applied Testing Technologies (JATT) was invited to be indexed by EBSCO, one of the world's premium research database services.

Although the many member organizations of ATP are uniquely different, the challenges we face today are numerous and will affect the future of all facets of testing.

You can depend on ATP to help you solve many of your issues and to provide networking opportunities, legal and legislative updates, publications and information. We are with you every step of the way. We are your association!

William G. Harris



Financial Information 2007

Expenses

| | | |
|-----------------------------|-----------|------------------|
| Management | \$ | 257,314 |
| Taxes & Benefits | \$ | 52,334 |
| Legal/Legislative | \$ | 99,777 |
| Meetings | \$ | 531,379 |
| General Operating Expenses | \$ | 153,757 |
| Sustainability Reserve fund | \$ | 88,467 |
| TOTAL | \$ | 1,183,024 |

Income

| | |
|---------------------------|---------------------|
| Dues | \$ 510,722 |
| Conference | \$ 622,167 |
| Sales & Affinity Programs | \$ 41,215 |
| Investment Income | \$ 8,920 |
| TOTAL | \$ 1,183,024 |



Conference attendance since ATP's first conference in 2000

| | |
|------|-----|
| 2000 | 165 |
| 2001 | 310 |
| 2002 | 430 |
| 2003 | 525 |
| 2004 | 558 |
| 2005 | 708 |
| 2006 | 693 |
| 2007 | 736 |

Who is the Association of Test Publishers?

ATP MEMBERS

Academic Therapy Publications
A&D Resource
AICPA
Alpine Testing Solutions
American Institutes for Research (AIR)
American Printing House for the Blind
ATA Testing Authority
Assessment Distribution Services
Assessment Systems
Autodesk, Inc.
Bay State Psychological Associates, Inc.
Board of Certification for Emergency Nursing
Cambridge Assessment
The Cambridge Don
CASTLE Worldwide Inc.
Caveon Test Security
CASAS
Center for Credentialing & Education, Inc.
Certification Management Services
Cisco Systems, Inc.
Cito B.V.
The Clark Wilson Group
The College Board
Consulting Psychologists Press, Inc.
Craft Systems Inc.
CTB/McGraw Hill
Data Recognition Corp.
Drake Kryterion, Inc.
Directional Insight International
The Donath Group
Educational & Industrial Testing Service
Educational Testing Service (ETS)
EMC Corporation
Employment Research & Development Institute
Envisia Learning
ETS Global
Executive Development Assessment

Centre
Express Evaluations
First Advantage Background Services Corp.
Galileo Systems, LLC
Graduate Management Admission Council
Harcourt Assessment Inc.
Hester Evaluation Systems, Inc.
Hewlett Packard
Hogan Assessment Systems
Hogrefe & Huber Publishers
IDS Publishing Corporation
Industrial Psychology International, Ltd.
Institute for Personality and

We are ATP

Ability Testing
Internet Testing Systems
Integral 7, Inc.
Integriview
Knapp & Associates International, Inc.
Lamark B.V.
LaserGrade, L.P.
LIMRA International
Lotus Development Corporation
Marica Andberg Associates
Measured Progress, Inc.
Measurement Incorporated
Meta Metrics, Inc.
MetriTech, Inc.
Metro Institute
Microsoft Corporation
MindData Systems, Ltd.
Morris & McDaniel, Inc.
Mountain Measurement, Inc.
Multi-Health Systems, Inc.
MySQL AB
National Council of State Boards of Nursing
Nichols & Molinder Assessments
Organization Analysis & Design
Pearson Assessments

Pearson Educational Measurement
Pearson Performance Solutions
Pearson VUE
PEN
Performance Assessment Network
Performance Testing Council ("PTC")
Personnel Systems Corporation
Professional Credential Services, Inc.
Professional Examination Service
Profiles International, Inc.
Prometric, A Division of Thomson Learning
Psychological Assessment Resources, Inc.
Psychological Services Inc. ("PSI")
Psychological Services Bureau, Inc.
Psychometrics Canada Ltd.
Quality Metric Inc.
Question Mark Corp.
Ramsay Corporation
Research in Motion, Ltd.
The Riverside Publishing Company
The SASSI Institute
Scantron
Schroeder Measurement Technologies
ScientificSelection.com, LLC
SHL
Sigma Assessment Systems, Inc.
Storage Networking Industry Associates
Summit Consulting Group
Tests for Higher Standards
Vantage Learning
View Assessments, Inc.
Western Psychological Services
Wild & Associates
Winslow Research Institute
Wonderlic, Inc.