

# ATP

Association of  
Test Publishers

*The intelligent voice for testing*

2017 • 2018

## Annual Report

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*Leading the  
conversation about  
the value of testing  
around the globe*

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Four Regional Divisions + Five Practice Area Divisions + Three  
Standing Committees + Two Special Interest Groups = One Global  
Trade Association





## TO OUR MEMBERS

This year, through the support of its members, ATP was again able to champion the interests of the test publishing/ assessment services community.

In the U.S. we won a major battle with the U.S. Copyright office which was rushing to put in place regulations that were onerous to test publishers. Though we are still working on a final outcome, we were able to halt the "rushed" process, slowing it down to better meet our needs. We had the opportunity to further coordinate our responses and submit additional comments in January of this year. This is an issue we will continue to monitor on behalf of the many test publishers who will be impacted by the outcome.

In Europe - and anyone who does business with the EU – ATP, this year, published the only Compliance Guide available to the testing/assessment services industry. The *EU General Data Protection Regulation Compliance Guide* is available both in the ATP Bookstore and on Amazon.com.

In India, I-ATP held its third conference in Bengaluru, partnering with ATP member sponsors, and reaching out to new audiences in higher education and the workplace. I-ATP also published the *Indian Tender Guidelines*, available both in the ATP Bookstore and on Amazon.com.

In Asia, A-ATP held a series of roundtables in China and Japan which garnered a great deal of interest in the Association, as well as igniting new connections in some harder to reach areas of Southeast Asia, including Vietnam and Thailand.

Europe-ATP and the Public Sector SIG both held conferences with record attendance in The Netherlands and Denmark. And both are well into the planning stages for 2018 conferences in Greece (for E-ATP), and a NATO-hosted event (for the Public Sector) in Belgium. And of course, Innovations in Testing continues to the Lead the Conversation with its growing, evolving conference series which now includes post-conference Workshop offerings, an Innovation Lab and many new session formats and riveting keynote speakers.

ATP's online journal, the *Journal of Applied Testing Technologies (JATT)*, continues to publish cutting edge research. In 2017 JATT, (which can be accessed at [www.jattjournal.com](http://www.jattjournal.com)) published a special issue focused on Serious Games. Due to the prevailing interest in this topic, as evidenced by a well-attended post-conference workshop, *Developing Games for Competency and Certification Settings*, JATT will continue to dive deeper into this topic for 2018. Also in 2017, ATP worked in conjunction with ICE to produce a publication on "Innovative Item Types: A White Paper & Portfolio". This publication is available exclusively to members of ATP and ICE and can be accessed in the Member Only pages of the website. Other notable publications from ATP for 2017 and the early part of 2018 include a new handbook: *What Everyone Should Know About the Legal Landscape Relating to Testing*, and a two-part series from ATP's Workforce Skills Credentialing Division, *Security Survey Report, Book 1* and *Security Framework Report, Book 2*. All of these publications are available through the ATP website at [www.testpublishers.org](http://www.testpublishers.org).

ATP continues to thrive and be a collective voice for the test publishing/assessment services industry. But we are only as strong as our membership base. Your commitment and support is valuable as your organization continues to be identified as part of, The Intelligent Voice for Testing.

Regards,

*William G. Harris, Ph.D.*

Chief Executive Officer

*Innovations Conference 2018  
volunteers join together for a  
group photo.*





## Financial Information 2017

### EXPENSES

Management	692,566
Legal fees & Prof services	119,137
Conferences & Meetings	1,329,214
Regional support	43,631
Legislative monitoring	5,425
Insurance	2,959
Marketing/Website/Publications	21,256
Operating expenses	34,538
<b>TOTAL EXPENSES</b>	<b>\$2,248,726</b>

### REVENUES

Dues	753,564
Conference revenues	1,528,413
Publications & Subscriptions	2,825
Interest income	2,216
Career listings	14,374
<b>TOTAL REVENUE</b>	<b>\$2,301,392</b>

### ASSETS

Cash/Checking accounts	1,031,078
Reserve fund	506,905
Accounts receivable	23,262
Prepaid expenses	67,093
<b>TOTAL ASSETS</b>	<b>\$1,628,338</b>

### LIABILITIES

Deferred revenue/Dues/AP	914,412
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**TOTAL LIABILITIES AND NET ASSETS \$1,628,337**

## 2018 BOARD OF DIRECTORS

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*Educational Testing Service*



(L. to R.) 2018 Conference Chair Rachel Schoenig, of Cornerstone Strategies LLC., 2017 ATP Chair Nikki Eatchel, of Scantron, and 2018 ATP Chair Alex Tong of ATA Testing Authority, Inc., enjoy a moment of recognition at Innovations in Testing 2018 in San Antonio.