



News & Information from ATP
Volume 24, Issue 1

**Register for the 2024 Innovations in Testing Conference, Celebrating its
25th Anniversary!**



 **Innovations in Testing 2024**

BETTER TOGETHER
Embrace change. Share solutions.

March 3-6, 2024 • Anaheim, CA • #ATPConf



[Registration and Sponsorship](#) are open for the 2024 Innovations Conference scheduled for March 3 – 6, in Anaheim, CA at the Anaheim Marriott. The theme of this year's conference will be: *Better Together – Embrace change. Share solutions.* In 2024, the esteemed Innovations in Testing Conference proudly celebrates its 25th anniversary! Use our [ROI Toolkit](#) for guidance on securing funding for your attendance at the conference from your organization.

[\[Read More Here\]](#)

Volunteer for ATP's New Standing Marketing Committee

ATP is excited to announce the initiation of the ATP Standing Marketing Committee to help strengthen its brand and bolster the value of ATP membership through broader awareness of ATP activities, educational efforts, and overall value for the entire assessment ecosystem globally. In addition to the standing ATP Marketing Committee, ATP has hired a Communications Director and a Marketing Consultant to provide strategic direction and work alongside the committee to help kick-start these efforts and build a sustainable plan for the future.

[\[Read more here\]](#)



Upcoming Events from ATP: Coffee Chat and DEI Webinar!



ATP
GLOBAL

Advancing equity, integrity, and learning

ATP's DEI committee is hosting a webinar about DEI in assessment on January 18th, 2024 at 12pm eastern! [Register](#) now to take part in this enlightening discussion! ATP's next virtual coffee chat will take place on January 17th at 1 pm eastern! Hosted by John Kleeman, EVP at Learnosity and Questionmark, the session, "How is AI impacting our Careers in the Assessment Industry?" promises valuable insights for working with AI. [Registration](#) is open!

[\[Read More Here\]](#)

Empowering Engagement: ATP's Divisions, Committees, and SIGs Elevate Interaction with the Assessment Community!



ATP's Committee on Technology-based Assessment is planning to establish a new subcommittee specifically dedicated to AI-based assessment. This strategic move aims to closely monitor developments in the rapidly evolving field of artificial intelligence and assess the potential for establishing best practices. Individuals passionate about contributing to the future of assessment and shaping the guidelines for AI-based assessment are encouraged to get involved.

[\[Read More Here\]](#)

ATP MEMBERS...Did you know that if you log into the ATP website and then click on **Member Benefits and Discounts** under your name tag, you can find discount codes for all Conferences, Summits and Webinars? These codes are updated for every event every year.

Contact Info:

ATP

www.testpublishers.org

+1 (717) 755-9747

Nena.Hollis@testpublishers.org