



ATP
GLOBAL

ATP GUIDE #1

**ENGAGEMENT OPPORTUNITIES
WITH THE ASSOCIATION OF
TEST PUBLISHERS**

Introduction

The Association of Test Publishers (ATP) is the global voice for the testing and assessment industry, promoting responsible and ethical testing practices. ATP advocates for the importance of well-designed assessments, educating the public and policymakers on their value. This guide aims to help you understand ATP's structure and how you can actively participate in this professional community.

Your first 5 questions about being a member of ATP

#1 Why is it important to be an active member of the ATP community?

The assessment field is evolving rapidly, especially with advancements in technology and AI. Each of us has a role in shaping the industry by promoting assessment literacy and highlighting the value of the assessment process within our field and beyond. By actively engaging with our community, you'll not only contribute to ATP's growth but also enhance your career and expand the impact of your organization.

Though ATP is a trade organization for companies in the assessment industry, it's powered by dedicated individuals like you, whose contributions are key to its success.

[Discover more](#)

#2 What is the value of ATP for my organization?

If your organization develops, administers, or relies on assessments, ATP's advocacy is invaluable. ATP monitors global regulations, ensuring compliance and promoting policies that benefit the industry. Their focus on issues like data privacy and AI provides essential guidance, helping you navigate complex areas confidently.

With ATP membership, you gain access to cutting-edge research, best practices, and technological advancements—ideal for organizations with limited R&D resources. Aligning with ATP, known for ethical and responsible assessment, also boosts your credibility, strengthening partnerships and enhancing your reputation in the industry.

“I really value some of the conversations that I've been able to have in these forums, whether intentional or not, that have changed the way I think about some of the experiences that Microsoft provides.”

Liberty Munson, Microsoft

#3 How can myself and my colleagues enhance our personal knowledge and understanding of the assessment industry?

ATP offers diverse engagement opportunities to expand your assessment knowledge:

Conferences and Events: Connect with a global audience to learn and share insights on the impact of well-designed, ethical assessments.

Special Interest Groups (SIGs): Dive deeper into specific assessment areas with like-minded professionals, beyond general conference topics.

Regional Divisions: Address unique regional needs, recognizing cultural, regulatory, and technological differences in assessment.

Global Practice Area Divisions: Engage in specialized areas across ATP's five main divisions, building expertise within a global network of assessment professionals.

Practice Area Divisions

- Certification/Licensure
- Industrial/ Organizational
- Education
- Workforce Skills

Standing Committees

- Equity
- Security
- Technology Based Standards (TBA)
- Marketing Committee

#4 How is the ATP Leadership Structured?

ATP's governing body is the ATP Board of Directors, comprising thirteen Regular Members. These members are either elected or appointed and represent different geographical regions and areas of expertise within the testing industry.

Being appointed to the ATP Board is a highly valued opportunity within the assessment industry because board members ultimately have the authority to shape the strategic direction of ATP and the assessment industry.

[See who is currently serving board members and connect or follow them on social media >](#)

#5 What could my journey with ATP look like?

ATP is a volunteer lead community. Therefore, any contribution, great or small, can help to make a huge difference in ensuring our expertise is heard and understood by those within and outside the assessment industry. Joining is the easy and most logical step in your journey. If you're involved in the assessment industry, then you or your organization will need to be part of this community.

Step 1 – Attend a conference or event to see the volunteers in action

Our conferences are volunteer lead and highly valued by our members, watch and meet with the leadership teams involved in their running.

[Check out the list of upcoming events >](#)

Step 2 – Volunteer with a committee, division or SIG

SIGs, conference, standing and practice committees are always on the lookout for fresh ideas and input, enjoy the pace of your personal progress as you take on a more and more active role.

[Complete the volunteering interest form >](#)

Step 3 – Share your engagement with your network

Celebrate your contribution and share it with your personal network.

[Download volunteer badges for your social media >](#)

“It's a true example of volunteerism paying itself and paying it forward. As you develop relationships and you explore more topics across the industry, it allows you to bring more value back to your organization after each engagement.”

Eric D'Astolfo, Pearson VUE

Start Your Engagement Journey

Being part of ATP is more than just membership; it's an opportunity to shape the future of assessments, to learn, to grow, and to make a lasting impact. Each connection you make, each event you attend, and each volunteer role you take on adds to the collective strength of ATP and amplifies the vital work we do together.

You're not just supporting ATP—you're helping to drive a global movement for better, more ethical assessment practices. So, take those first steps, get involved, and let your journey with ATP be as impactful as you envision. Together, we can make a difference that resonates far beyond our industry.