

BETTER TOGETHER*

"I don't ever recall an Innovations Conference theme that was so concise in its wording, and yet resonated with so many." -- ATP CEO William G. Harris, Ph.D.



A shout-out to all of our sponsors who, like the Lineup team at Innovations 2023 (pictured above), make ATP events happen!

* *Better Together* was the 2023 *Innovations in Testing Conference* theme, held March 12-15, in Dallas, Texas. Next year's *Innovations in Testing Conference* will be held at the Anaheim Marriott in Anaheim, California, March 3 - 6, 2024.



Dear ATP Members,

Better Together was the 2023 *Innovations in Testing* Conference theme. And in all its 24 years of bringing ATP together, I don't ever recall an *Innovations* Conference theme that was so concise in its wording, and yet resonated with so many. Perhaps it was the gratitude we all felt in being able to come together again in-person, after so many pandemic years apart. Or perhaps it was just the recognition, as we emerge from our isolation, that everything is better together - how we work, how we play and how we learn.

We also felt the energy, and the sense of homecoming at the Europe-ATP Conference in London where, in October of 2022, we finally came back in-person to celebrate *E-ATP: The European Home of Assessment*. Bringing our flagship conferences back to in-person events has been one more giant step forward towards full economic recovery. And our financial numbers reflect this optimism, showing a 249K increase in retained earnings for 2022, and allowing us to enter 2023 on firm financial footing. And through the continued support of members, we have been able to move forward on three important initiatives in 2023: The ATP Learning Academy, the ATP virtual Summer Summit Series, and the *Guidelines for Technology-Based Assessment*.

The ATP Learning Academy represents the Association's next step to broaden its educational offerings to member organizations as well as to the wider assessment ecosystem. The Academy is a mission-driven initiative that supports the ATP principle that the education of stakeholders (e.g., users, policymakers, test takers and others) in the generally accepted and equitable use of assessments yields benefits to the assessment enterprise as well as society.

The purpose of the Learning Academy (LA) is to address the educational challenge facing the global assessment workforce as it retools in a climate of rapid change and innovation. The challenge spans the assessment enterprise. The Academy will consist of a series of courses, developed over time, that cover basic measurement principles, large scale assessment methods, advances in online proctoring, computational psychometric concepts, large language models (LLMs), gamification, immersive technologies, and much more.

The ATP virtual Summer Summit Series includes the *EdTech and Computational Psychometrics Summit (ECPS)* and the *Global ATP Security Summit*. ECPS, now in its fourth year, is a two-day summit, with an optional pre-summit workshop, which brings together influential speakers from high-profile educational institutions and high-tech companies. This year's ECPS, scheduled for June 5 -7, will underscore the theme: *Smart AI is Here. Are You Ready?* In August, the *Global Security Summit* will take place virtually August 22 - 23, and will showcase speakers and sessions focusing on the *Generative AI Impact on Exams: Imminent Threat Or New Opportunity?*

Another milestone, in the second half of 2022, was the release of the ITC/ATP *Guidelines for Technology-Based Assessment*. This collaborative effort between ITC and ATP was several years in the making and involved a host of experts who came together to create the 170-page, 11- chapter document which is available in .pdf, kindle, and hard copy through the ATP Bookstore. This publication will continue to be updated as a living document by a standing TBA Guidelines Committee which plans to offer year-round webinars and educational sessions.

Once again, I cannot say enough about the dedication of the many volunteers who make these important initiatives happen for ATP, as well as the continued financial and in-kind support of members and sponsors who truly bring to life our newest motto: *Better Together*.

Regards,

William G. Harris, Ph.D.

CEO

Financial Information 2022

EXPENSES

Management	\$ 833,821
Legal fees & Prof services	119,415
Conferences/Meetings/Summits/ Webinars	1,174,308
Regional support	3,954
Insurance	3,449
Marketing/Website/Publications	5,083
Operating expenses	46,839
TOTAL EXPENSES	\$2,186,869

REVENUES

Dues	\$ 916,216
Conference/Summits/Webinars	1,439,043
E-Learning Academy	55,000
Interest Income	2,220
Dividend Income/Paid out Capital Gains	11,761
Career listings/royalties/Publications	12,390
TOTAL REVENUE	\$2,436,630

ASSETS FOR THE PERIOD ENDING 12/31/22

Cash/Checking accounts	\$1,662,562
Reserve fund	542,530
Accounts receivable	37,970
Prepaid expenses	117,019
Restricted Assets	55,003
TOTAL ASSETS	\$2,415,084

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Congratulations to our 2023 ATP Award
 Winners! 🏆



Congratulations to ATP's 2023 Award Winners (pictured above) with 2023 ATP Chair Ashok Sarathy of GMAC and 2023 Innovations Conference Chair Isabelle Gonthier of PSI. This year's winners are (upper left center) Ada Woo, Ph.D., Ascend Learning, "Professional Contributions and Service to Testing"; (upper right) Joanna Solomon, MHS, "ATP Rising Leader Award"; (Above center) John Kleeman, Learnosity/Questionmark, "The ATP Career Achievement Award."

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