Global
Association of Test Publishers
The intelligent voice for testing

Association of Test Publishers

Annual Report 2019-2020
When I welcomed you to the roaring ‘20’s back in January of this year I certainly never envisioned the roller coaster ride we were headed into! It seems like almost overnight we were canceling our travel and our conferences, and scrambling to secure our lives on the home front and our livelihoods on the work front.

Here at the Association of Test Publishers, the phrase "the show must go on" has been given new meaning as ATP has continued to press on in the face of unprecedented circumstances around the globe.

Back in December of 2019, India-ATP’s fifth annual conference in New Delhi moved ahead in the face of unprecedented civil unrest; the Middle East & Africa- ATP conference moved ahead despite global military tension and local mourning in Oman; and the Innovations in Testing 2020 conference is moving ahead as a virtual conference in the face of the COVID-19 pandemic.

But even as these disruptions happen, there is opportunity in the very technologies and pioneering innovations that we have been talking about for so long – from remote proctoring to e-learning, to virtual clinical and workplace training and assessment. We have the tools, we have the technology, and we have always been engineers of innovation and change – and at a time when we feel we have lost so much, we will not lose that quality of leadership.

In just a few week’s time ATP has canceled on-site conferences, but laid new plans for Global Virtual events. We have been sent home from our workplaces, but we invited our members into the CEO’s office with a premiere virtual event that showcased five industry CEO’s who are teaching us all how to pivot as an industry. If you could not attend this event, I urge you to visit the ATP website at www.testpublishers.org where the recording will be made available.

In the midst of shut-downs, ATP continued advocacy efforts on behalf of members, writing to Congress in favor of relief packages for educational support service providers, small businesses and for nonprofits. ATP released to the public a special issue of the Privacy in Practice Bulletin Series that focused on the security and privacy implications of remote proctoring. And our Conference Planning Committees are hard at work transforming the educational content of our conferences into a virtual format that will reach all regions of the globe.

The ATP Board of Directors held a virtual Board meeting, and the business of ATP continued as they talked about adopting a new Strategic Plan and reaching out to new audiences to engage, and new initiatives to expand ATP’s role as an industry leader.

I began this year saying that we have much to do as the Association of Test Publishers enters yet another decade of service to the testing, measurement and assessment industry. And that need has only intensified. With support from our members, ATP will continue to advocate for the testing and assessment industry, explore ways for our community to virtually connect, and to continue to show the world that when it comes to assessment and the setting of global standards… the show must go on.

William G. Harris, CEO
Financial Information 2019

EXPENSES

Management 763,240
Legal fees & Prof services 123,985
Conferences & Meetings 1,333,202
Regional support 35,812
Insurance 3,020
Marketing/Website/Publications 8,014
Operating expenses 50,457
TOTAL EXPENSES $2,317,730

REVENUES

Dues 776,759
Conference revenues 1,726,016
Regional Organization Income 16,088
Publications 1,387
Interest/Dividends/Capital Gains 12,788
Career listings 11,513
TOTAL REVENUE $2,544,551

ASSETS

Cash/Checking accounts 1,087,519
Reserve fund 537,087
Accounts receivable 5,064
Prepaid expenses 92,455
TOTAL ASSETS $1,722,125

2020 BOARD OF DIRECTORS & OFFICERS

John Kleeman, Questionmark
Rob Pedigo, Pedigo & Associates
Amy Riker, Curriculum Associates
Ashok Sarathy, Graduate Management Admission Council
Divyalok Sharma, Pearson VUE
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Alex Tong, ATA Testing Authority, Inc.
Alina von Davier, Ph.D., ACT
Linda Waters, Ph.D., Prometric
*John Weiner, PSI Services, Llc
Hazel Wheldon, MHS
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Chief Executive Officer: William G. Harris, Ph.D.
Chief Operating Officer: Lauren Scheib
General Counsel: Alan J. Thiemann, J.D.
Secretary: Andre Allen, The FifthTheory
Treasurer: Amy E. Schmidt, Ph.D., ETS

*ATP member Jeffrey McGregor of Strasz Assessment Systems wears what is sure to become a collector’s item – his Innovations 2020 custom-made Hawaiian shirt! The shirt was a co-branded effort between Strasz and BTL Surpass for their presentation “Innovation Through Collaboration”.*