

Global ATP

Association of Test Publishers

The intelligent voice for testing



ATP 2020

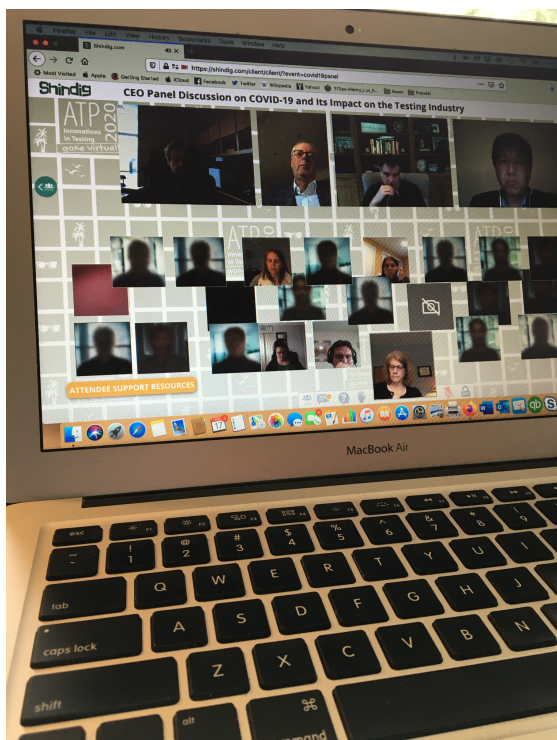
Innovations
in Testing

gone virtual!

Association of Test Publishers

Annual Report 2019- 2020

Letter from the CEO



Front cover, Right, PSI Sponsors MEA-ATP 2020; Left, MEA-ATP attendees raise a toast. Top left, India-ATP 2019 prepares to welcome delegates; Above, a screen shot of ATP's first Virtual CEO panel event.

When I welcomed you to the roaring '20's back in January of this year I certainly never envisioned the roller coaster ride we were headed into! It seems like almost overnight we were canceling our travel and our conferences, and scrambling to secure our lives on the home front and our livelihoods on the work front.

Here at the Association of Test Publishers, the phrase "the show must go on" has been given new meaning as ATP has continued to press on in the face of unprecedented circumstances around the globe.

Back in December of 2019, India-ATP's fifth annual conference in New Delhi moved ahead in the face of unprecedented civil unrest; the Middle East & Africa- ATP conference moved ahead despite global military tension and local mourning in Oman; and the Innovations in Testing 2020 conference is moving ahead as a virtual conference in the face of the COVID-19 pandemic.

But even as these disruptions happen, there is opportunity in the very technologies and pioneering innovations that we have been talking about for so long – from remote proctoring to e-learning, to virtual clinical and workplace training and assessment. We have the tools, we have the technology, and we have always been engineers of innovation and change – and at a time when we feel we have lost so much, we will not lose that quality of leadership.

In just a few week's time ATP has canceled on-site conferences, but laid new plans for Global Virtual events. We have been sent home from our workplaces, but we invited our members into the CEO's office with a premiere virtual event that showcased five industry CEO's who are teaching us all how to pivot as an industry. If you could not attend this event, I urge you to visit the ATP website at www.testpublishers.org where the recording will be made available.

In the midst of shut-downs, ATP continued advocacy efforts on behalf of members, writing to Congress in favor of relief packages for educational support service providers, small businesses and for nonprofits. ATP released to the public a special issue of the Privacy in Practice Bulletin Series that focused on the security and privacy implications of remote proctoring. And our Conference Planning Committees are hard at work transforming the educational content of our conferences into a virtual format that will reach all regions of the globe.

The ATP Board of Directors held a virtual Board meeting, and the business of ATP continued as they talked about adopting a new Strategic Plan and reaching out to new audiences to engage, and new initiatives to expand ATP's role as an industry leader.

I began this year saying that we have much to do as the Association of Test Publishers enters yet another decade of service to the testing, measurement and assessment industry. And that need has only intensified. With support from our members, ATP will continue to advocate for the testing and assessment industry, explore ways for our community to virtually connect, and to continue to show the world that when it comes to assessment and the setting of global standards...*the show must go on.*

■ William G. Harris, CEO

Financial Information 2019

EXPENSES

Management	763,240
Legal fees & Prof services	123,985
Conferences & Meetings	1,333,202
Regional support	35,812
Insurance	3,020
Marketing/Website/Publications	8,014
Operating expenses	50,457
TOTAL EXPENSES	\$2,317,730

REVENUES

Dues	776,759
Conference revenues	1,726,016
Regional Organization Income	16,088
Publications	1,387
Interest/Dividends/Capital Gains	12,788
Career listings	11,513
TOTAL REVENUE	\$2,544,551

ASSETS

Cash/Checking accounts	1,087,519
Reserve fund	537,087
Accounts receivable	5,064
Prepaid expenses	92,455
TOTAL ASSETS	\$1,722,125

2020 BOARD OF DIRECTORS & OFFICERS

John Kleeman, *Questionmark*

Rob Pedigo, *Pedigo & Associates*

Amy Riker, *Curriculum Associates*

Ashok Sarathy, *Graduate Management Admission Council*

Divyalok Sharma, *Pearson VUE*

Manny Straehle, Ph.D., *AERE*

Cicek Svensson, *Cicek Svensson Consulting*

Kimberly Swygert, Ph.D., *NBME*

Alex Tong, *ATA Testing Authority, Inc.*

Alina von Davier, Ph.D., *ACT*

Linda Waters, Ph.D., *Prometric*

*John Weiner, *PSI Services, LLC*

Hazel Wheldon, *MHS*

(*Chair)

Chief Executive Officer: William G. Harris, Ph.D.

Chief Operating Officer: Lauren Scheib

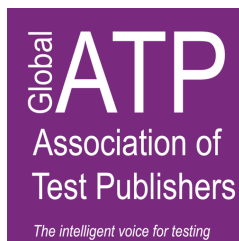
General Counsel: Alan J. Thiemann, J.D.

Secretary: Andre Allen, *The FifthTheory*

Treasurer: Amy E. Schmidt, Ph.D., *ETS*



ATP member Jeffrey McGregor of Strasz Assessment Systems wears what is sure to become a collector's item – his Innovations 2020 custom-made Hawaiian shirt! The shirt was a co-branded effort between Strasz and BTL Surpass for their presentation "Innovation Through Collaboration".



601 Pennsylvania Ave., N.W.
South Building, Suite 900
Washington D.C. 20004
www.testpublishers.org

We Are ATP

ACS Ventures, LLC	Center for Advanced Studies in Measurement and Assessment (CASMA)	Global English Learning and Achievement Testing (GELAT)	Morris & McDaniel, Inc.
ACT, Inc.	Center on Education and Training for Employment Certemy	Global Learning and Assessment Development	Mosaiq, Llc.
Academic Therapy Publications	Cicek Svensson Consulting	Graduate Management Admission Council	Multi-health Systems, Inc.
A&D Resources	Cirrus Assessment, Inc.	Grandmasters, Llc.	MZD
Administration Du Personnel	Cisco	Great People Inside	Nace International Institute
AICPA	Cito B.V.	Heuristic Solutions	National Accountant Assessment & Certification Center, PRC
Alpine Testing Solutions	The College Board	Hewlett Packard	National Association of Student Financial Aid Administrators
Altus Assessments	Comms Multilingual Ltd.	Hogan Assessment Systems	National Center on Educational Outcomes, University of Minnesota
American Association of Medical Assistants	Cornerstone Strategies	Hogrefe Publishing	Naklada Slap
American Dental Association and Joint Commission on National Dental Examinations (JCNDE)	Curriculum Associates	Howard Campbell & Associates	Nanyang Business School
American Board of Surgical Assistants	Dainis and Company, Inc.	IBM	NATA Board of Certification, Inc.
American National Standards Institute (ANSI)	Dansk Psykologisk Forlag	IDS Publishing Corporation	National Board of Medical Examiners (NBME)
American Printing House for the Blind	Dell EMC	IELTS USA	National Registry of Food Safety Professionals
American Society of Agronomy	Directional Insight International	Institute for Credentialing Excellence (ICE)	National Council of State Boards of Nursing
Ascend Learning	Edcount Llc.	Inteleos Psychometric Services	National Testing Service – Pakistan
Assessment, Education and Research Experts	Educational Testing Service (ETS)	Internet Testing Systems	NCCER
Assessment Systems Corporation	EduLab, Inc.	IT Certification Council	Netlogon Technologies, Inc.
ATA Testing Authority, Inc.	EMC Corporation	Julian Consulting	New Meridian Corporation
Authentic Testing Corp.	Empleos.net	Kryterion Inc.	Nichols & Molinder Assessments
Australian Medical Council	E-stimate International	LAPT	Northwest Evaluation Association (NWEA)
Baho Test Center	Examity	Law School Admission Council (LSAC)	NOCTI
Behavior Analyst Certification Board	Excelsoft Corp.	Learning Spiral Pvt. Ltd.	NPC Inc.
Bongo	Executive Development Assessment Centre	Learn On Demand Systems	Open Assessment Technologies S.A.
Brightlink	Facebook, Inc.	Lineup	Open Eyes Technologies
British Council	Fifth Theory, LLC	Linux Professional Institute	Organization Analysis & Design
Btl Surpass	FINRA	Mapping & Testing Services	Pakistan Security Printing Corporation
Cambridge Assessment	Fry It	Media Interactiva	Paradigm Testing
Cambium Assessment, Inc.	Fundacao Cesgranrio	MeritTrac Services Pvt. Ltd.	Pearson VUE
Capstan Lqc., Inc.	Furstperson	MetriTech, Inc.	
Caveon Test Security	Gingerwebs Pvt. Ltd.	Metro Institute, Inc.	
CASAS		Microsoft Corporation	
Center for Credentialing & Education, Inc.			