



ATP Summit Sponsorship Opportunities

ATP Summits include visibility and promotion virtually through the EdTech and Computational Psychometrics Summit (ECPS), and in-person through the ATP Security Summit.

And now you can sponsor both Summits and save as an ATP Summit Sponsor!

These increasingly important events are still offered individually to sponsors, and members can always count on special member pricing, but bundled together your sponsorship can cost less, while having twice the impact.

EdTech and Computational Psychometrics Summit (ECPS)
June 7 & 8, 2022 | Virtual

Security Summit
October 11, 2022 | In-Person

Become an ATP Summit Sponsor and Save!

EdTech and Computational Psychometrics Summit (ECPS)

Sponsor the third ATP ECPS and explore EdTech and Computational Psychometrics through Building Quality Digital Assessments for Lifelong Learning.

A digital assessment is not merely a digitized assessment (a digital copy of the test) but a new paradigm that spans everything from the platform to the (big) data management, the automatic tools, the design of the test, and the (online) proctoring. In this Summit, we will focus our discussions on how EdTech & CP, Business of Assessment and Innovation can help conceive digital assessments for lifelong learning. This will include assessments ranging from summative and high-stakes tests to formative, personalized, and adaptive tests that support the learning process for all.

ATP ECPS will be a two-day summit taking place virtually on June 7th & 8th.

ECPS Sponsorship Package [as a stand-alone sponsorship]

ATP Member \$3,000

Non-Member \$3,500

Education Session:

- **Live Presentation Sponsor Session** – this is a first come, first serve opportunity. It is a 45-minute lecture that provides a rounded perspective on a topic(s). These presentations include PowerPoint presentations.

Marketing/Promotion:

- **Pre-Summit Registration List***
- **Post-Summit Registration List***
- **Logo and Company Description on Summit Webpage**
- **Conference App Listing**
- **Mention in Email** – Mention as a sponsor in email to 4000+ industry professionals promoting the Summit
- **Social Media** – Logo to be included in one (1) post on ATP social media (LinkedIn and Twitter)
- **Mobile App Notification** – Company to be included in thank you to our sponsors push notification
- **Mobile App Sponsored Post** – Sponsored post/promotional offer to be posted on the mobile app

Branding:

- The name of the sponsor in association with the Summit (for example: ATP EdTech and Computational Psychometrics Summit, sponsored by XXXXX)
- **Session Introduction Slide** – Company logo on slide before start of session

Registration:

- Three (3) complimentary registrations to Summit

ATP Security Summit

Join Association of Test Publishers for the third Security Summit taking place in-person, in London, just prior to the start of E-ATP, 11th October 2022.

The Security Summit will be a deep dive into security and privacy issues impacting testing, training, selection and e-learning, 11 October 2022 from 8:00 AM EDT to 12:30 PM EDT (8:00 – 12:30 BST).

You won't want to miss this opportunity to learn how to responsibly address security and privacy issues in assessment from industry professionals specializing in test creation and technology, as well as from legal and legislative experts in the field.

Security Summit Sponsorship Package [as a stand-alone sponsorship]

ATP Member \$3,000

Non-Member \$3,500

Marketing/Promotion:

- **Exhibit Space** – 3mx3m tabletop with designated networking times
- **General Session Announcement** – emcee announcement acknowledging sponsor during opening of Security Summit
- **The name of the sponsor in association with the Summit** (in connection with E-ATP – for example: The E-ATP Security Summit, sponsored by XXX)
- **Conference Signage** – Sponsor logo featured on signage promoting the Summit
- **Pre-Summit Registration List***
- **Post-Summit Registration List***
- **Logo and Description on Summit Webpage**
- **Mention in Email** – Mention as a sponsor in an email to 4000+ industry professionals promoting the Security Summit
- **Social Media** – Logo to be included in one (1) post on ATP social media (LinkedIn and Twitter)
- **Conference App Listing**

Registration:

- Two (2) complimentary registrations to Summit

Sponsorship Application

The Association of Test Publishers (ATP) is pleased to accept _____ (sponsor) as a sponsor of the *ATP Summit(s)*. In consideration of Sponsor's contribution as described below, ATP agrees to put forth its best efforts to ensure that all Summit delegates and ATP members are aware of Sponsor's support of and importance to the success of the Summit in accordance with the sponsorship package as detailed in this Sponsorship Opportunity document.

Summit Sponsor (Includes sponsorship of ECPS and Security Summit)	<input type="checkbox"/> \$5,000 ATP Member <input type="checkbox"/> \$6,000 Non-Member	Total Due \$ _____ *Fees are due within 30 days of signing
ECPS Sponsor	<input type="checkbox"/> \$3,000 ATP Member <input type="checkbox"/> \$3,500 Non-Member	
Security Summit Sponsor	<input type="checkbox"/> \$3,000 ATP Member <input type="checkbox"/> \$3,500 Non-Member	

Sponsor Contact (print name): _____

Organization (as it should be listed on materials): _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____

Country: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Payment:

Please send an invoice* to the contact above, or to:

Name: _____ Email: _____

*[*All invoices provide an option for paying by credit card or bank transfer – checks are also accepted.]*

**Return completed form to the attention of Lauren Scheib via fax at +1-717-755-8962, email to Lauren@testpublishers.org, or by mail to: Association of Test Publishers
c/o Lauren Scheib, 2995 Round Hill Road, York, PA 17402 USA**

IMPORTANT NOTICE REGARDING PAYMENT

Sponsorship payment must be completed within 30 days of submitting this signed agreement. Sponsorships requiring invoices will be charged 10% interest commencing 30 days following the issue date of any unpaid invoice. Thank you.