

PERSEVERANCE

"It has been a year filled with challenges that have tested our resolve and our problem-solving abilities... ATP and its members, have become nimbler and more adaptive during this crisis, and have exhibited tremendous perseverance in serving our industry. – ATP CEO William G. Harris, Ph.D.



Virtual Innovations in Testing 2021 Conference Executive Planning Committee

[L. to R. - . I/O Chair Alex Casillas, ACT; Abbey Didwall, Designing Events (DE); Program Vice Chair Brodie Wise, ITS; Program Chair Isabelle Gonthier, Yardstick/ProctorU; Marketing Chair Stephanie Dille, Yardstick/ProctorU; Certification Chair Amin Saiar, PSI; Clinical Chair Hazel Wheldon, MHS; Erin Highlander, (DE); ATP 2021 Chair John Kleeman, Questionmark; Workforce Chair Rachel Schoenig, Cornerstone Strategies; ATP 2020 Chair John Weiner, PSI; 2021 Conference Chair Ada Woo, Treecrest Assessment; Michelle Issing, DE; Lauren Scheib, ATP; Education Chair JT Lawrence, Cambium Assessment]



Letter from the CEO

Needless to say, 2020 and the first half of 2021 have been months filled with challenges that have tested our resolve and our problem-solving abilities. While industry leaders continue to navigate rapidly changing conditions that impact their ability to deliver the products and services that customers and clients want and need, it's clear that the resilience of our community is on full display.

ATP has also become nimbler and more adaptive during this crisis, and has exhibited tremendous perseverance in serving our industry. Throughout the COVID-19 pandemic, our Association has continued to move forward. Thanks to the support of our membership, and the leadership of our volunteers, ATP was successful in pivoting our in-person conferences to virtual events, launching the *New World of Testing Digital Webinar* series; introducing two new summits: the *Security Summit* and the *ATP EdTech and Computational Psychometrics Summit*; Publishing three new publications: *Privacy Guidance When Using Video in the Testing Industry*, the *Model Guidelines for Preemployment Integrity Testing*: The Privacy Edition, and the *Privacy in Practice Bulletin Series*; all while driving new initiatives including a special Consortium aimed at changing viewpoints on admissions testing, a new Special Interest Group on EdTech and Accessibility, a Coalition aimed at test fraud and online copyright infringement, and continuing to lobby Congress for the help and assistance our industry needs, from our smallest to our largest members.

As we round the corner for the second half of 2021, we look forward to hosting, a second virtual *Security Summit* and a virtual Europe-ATP Conference in September. And in December, ATP will host a second virtual 2021 *EdTech and Computational Psychometrics Conference*.

Thanks to our members, coupled with responsible fiscal policies, ATP has remained financially sound throughout the pandemic. And as we look towards the future, we are laying the groundwork for an in-person 2022 Innovations Conference, and the biggest welcome home party Orlando has ever seen!

Our industry has displayed a resilience that is nothing short of remarkable. I am proud to continue to lead your Association and, at the same time, humbled by your commitment to ATP as your industry advocate, as well as to each other, as like-minded professionals and colleagues, in an increasingly interconnected world.

Let's all look forward together, to a future filled with professional and personal growth, opportunities, and promise.

Regards,

Dr. William G. Harris, CEO

Financial Information 2020

EXPENSES

TOTAL EXPENSES	\$1,585,921
Operating expenses	48,912
Marketing/Website/Publications	9,260
Insurance	3,105
Regional support	6,154
Conferences & Meetings	657,374
Legal fees & Prof services	117,908
Management	743,208

REVENUES

TOTAL REVENUE	\$1,866,489
Career listings	6,470
Interest/Dividends/Capital Gains	9,909
Publications	609
Conference revenues	985,268
Dues	864,233

ASSETS

TOTAL ASSETS	\$1,326,830
Prepaid expenses	59,581
Accounts receivable	10,175
Reserve fund	585,818
Cash/Checking accounts	671,256

2021 BOARD OF DIRECTORS & OFFICERS

Chief Executive Officer: William G. Harris, Ph.D.

Chief Operating Officer: Lauren Scheib

General Counsel: Alan J. Thiemann, J.D.

Secretary: Andre Allen, The Fifth Theory

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