



# **2026 I-ATP Conference Sponsorship Prospectus**



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www.testpublishers.org

# SPONSORSHIP PACKAGES

Feature	Academic Partner Member ₹471K / \$5,500 Non-Member ₹557K / \$6,500	Gold Sponsor Member ₹299K / \$3,500 Non-Member ₹385K / \$4,500	Silver Sponsor Member ₹171K / \$2,000 Non-Member ₹257K / \$3,000	Bronze Sponsor Member ₹85.7K / \$1,000 Non-Member ₹171.3K / \$2,000
One Educational Session	✓	✗	✗	✗
Sponsor Stand	✓	✓	✗	✗
Ad or Giveaway in Delegate Bag	✓	✓	✓	✗
Logo on Printed Conference Signage	✓	✓	✓	✓
Logo in Slide Loop During Sessions	✓	✓	✓	✓
Mention in Promotional Email (up to 3 sponsors/email)	✓	✓	✗	✗
LinkedIn Post (Pre-Event Promotion)	✓	✓	✓	✓
Pre- and Post-Conference Attendee List	✓	✓	✓	✗
Reserved Attendee Registrations	4	3	2	1



# SPONSORSHIP APPLICATION

The Association of Test Publishers is pleased to accept \_\_\_\_\_ as a sponsor of the 2026 I-ATP Conference. In consideration of sponsor's contribution as described in the document attached hereto, ATP agrees to put forth its best effort to ensure that all conference attendees and ATP members are aware of sponsor's support of and importance to the success of the conference in accordance with the sponsorship level chosen below and as detailed in this 2026 Sponsorship Prospectus document.

We would like to sponsor the I-ATP 2026 Conference at the:

\_\_\_\_ Academic Partner Level \_\_\_\_ Gold Level \_\_\_\_ Silver Level \_\_\_\_ Bronze Level

Sponsor Contact (print name): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## PAYMENT CONTACT DETAILS (If different from above):

Name: \_\_\_\_\_

Email: \_\_\_\_\_

### IMPORTANT NOTICE REGARDING PAYMENT:

Sponsorship payment must be completed within 30 days of submitting this signed agreement. Sponsorships requiring invoices will be charged 10% interest commencing 30 days following the issue date of any unpaid invoice. Thank you.

[\*All invoices provide an option for paying by credit card or bank transfer]

Return completed form to the attention of Erin Highlander Williams -  
[erin.williams@testpublishers.org](mailto:erin.williams@testpublishers.org).

### Cancellation Policy:

*Cancellations made on or before August 31, 2025: 50% of the sponsor fee will be refunded, minus a \$200 administrative processing fee.*

*Cancellations made between September 1 and October 31, 2025: 25% of the sponsor fee will be refunded, minus a \$200 administrative processing fee.*

*Cancellations made after October 31, 2025: The sponsor fee is non-refundable.*

*All cancellations must be submitted in writing and sent to [erin.williams@testpublishers.org](mailto:erin.williams@testpublishers.org).*