

# NEWS

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From the Association of Test Publishers (ATP)

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## ATP Announces New Directors

April 3, 2009 -- The Association of Test Publishers (ATP) today announced the members of its 2009 Board of Directors. Individuals serving a two year term of office will be Betty Bergstrom, Ph.D. Vice President of Testing Operations, Pearson, VUE, Reid Klion, Ph.D., Chief Science Officer, Performance Assessment Network, Inc., and Eric Shepherd, President, Questionmark Corp.

The new board members will preside, along with seven other directors, over the nonprofit trade association established in 1992 and headquartered in Washington D.C. This year ATP hosted its tenth anniversary conference, *Innovations in Testing 2009*, in February and this fall is preparing to launch a conference in Europe, *Growing Talent in Europe: Gaining Advantage through Assessment*. The European conference will be held in Brussels September 30-October 2, 2009. ATP also provides advocacy and networking opportunities for its corporate members.

"We continue to grow as an organization and to provide our members in the assessment industry with a collective voice in both business and government in the U.S. and Canada. We are now looking forward to expanding the scope of ATP's influence in Europe as well as in other International communities, and I am confident that we have a talented board poised for the challenges that lay ahead," remarked ATP CEO William G. Harris, Ph.D., HonD.

Returning board member Dr. Betty Bergstrom leads the Content Development, Technical Implementation and Test Publishing Teams for Pearson VUE. Her staff supports client programs for job analysis, virtual and in-person question development, building and updating computer-based tests (CBT), and the statistical analysis of questions and tests for the certification and licensure markets in the US and world wide. Bergstrom has over 15 years of experience with computer-based testing and has research expertise in the areas of Item Response Theory (IRT), equating, standard setting, computerized testing and adaptive testing. She has authored numerous articles and publications relating to computer-based testing. Bergstrom earned her Ph.D. and M.S. in Measurement, Evaluation, and Statistical Analysis from the University of Chicago.

Bergstrom is a member of the American Educational Research Association, National Council on Measurement in Education, and the American Psychological Association. In 2006, she served as the Program Committee Chair for the ATP annual meeting and in 2007-2008 as an ATP Board Member.

New board member Dr. Reid Klion has been involved with Performance Assessment Network since its founding in 2000. He provides psychometric and science-based oversight in the development of Web-based personnel assessment systems and is involved in internal and external consultation on assessment system design, psychometric issues, test content, and test implementation. He is actively involved in industry, scientific, and regulatory affairs, presents regularly at professional meetings, and plays an active leadership role in a number of professional organizations related to psychometric assessment and test publishing. Klion is a member of the American Psychological Association and the Society for Industrial and Organizational Psychology. He was Co-Chair of the 2007 IPMAAC Annual Conference and is past Chair of the Association of Test Publishers Industrial-Organizational Division. He is a graduate of Hobart College and received his doctorate from Miami University.

New board member Eric Shepherd is CEO of Questionmark and leads the organization in producing software for authoring, delivering and reporting on tests and assessments. Shepherd has championed the use of computerized assessments as tools for encouraging and improving the learning process and is recognized as one of the world's authorities on assessment software. In addition to his work with Questionmark, Eric has been instrumental in the development of the IMS Learning Consortium's Question and Test Interoperability standard, embraced by assessment professionals worldwide as a practical means of moving questions from one system to another. Eric has advised corporations, government departments, universities, schools and technical standards bodies on the deployment of computerized assessments. In addition, Eric conducts seminars and workshops around the world on secure assessment technology. Eric has addressed gatherings of the Association of Test Publishers (ATP), American Society for Training & Development (ASTD), e-Learn Expo (Paris and Moscow), Online Educa (Berlin), TechLearn, International Society for Performance Improvement (ISPI), League for Innovation, the Computer Aided Assessment Conference (CAA), eLearning Brasil, and many other organizations.

"Our new and returning board members are reflective of the high caliber professionals that continue to support and lead ATP, and we are looking forward to our continued success as the premiere organization representing the testing industry both in North America as well as internationally," concluded ATP Chair Casey Marks, COO, National Council of State Boards of Nursing, Inc.

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### [About ATP](#)

Established in 1992, The Association of Test Publishers is a non-profit organization representing providers of tests and assessment tools and/or services related to assessment, selection, screening, certification, licensing, educational or clinical uses and dedicated to the highest level of professionalism and business ethics within the test publishing community.