

**FOR IMMEDIATE RELEASE**

**Association of Test Publishers Announces New Directors for 2003 Term**

***Psychometrics Expert, Dr. Cyndy Fitzgerald Elected as President & Chair of the Board;  
Experienced Directors to Steer ATP Testing Divisions***

Washington, D.C. (July 11, 2002) – The Association of Test Publishers (ATP), a non-profit organization dedicated to promoting accurate and fair measurement and assessment within the testing industry, announced today that Cyndy Fitzgerald, Ph.D., manager of psychometrics and research at Microsoft, has been elected to serve as the 2003 president and chair of the board.

Gerald Borofsky, Ph.D.; Dean Nafziger, Ph.D.; and John Oswald will serve as newly elected ATP Directors for the 2003 term. With six other continuing board members, the newly elected directors will guide ATP's Certification/Licensure, Clinical, Educational, and Industrial/Organizational Divisions.

Dr. Fitzgerald has more than 17 years of experience developing tests and working in the testing industry, and has earned industry-wide recognition for her efforts to promote guidelines regarding the appropriate use of technology in the development and use of computer-based tests. During her five-year tenure with the ATP board, she has served as chair of ATP's Technology-Based Guidelines Committee, chair of the ATP Certification Division and chair of the Computer-Based Testing (CBT) Conference Program Committee.

"Cyndy has been involved with ATP since the inception of the Certification Division," said William G. Harris, Ph.D., executive director of ATP. "She has dedicated her career to the testing industry and is focused on achieving all aspects of ATP's objectives. I know that working together with the directors, she will continue to fulfill our association's potential to create long-term value for all ATP members."

Upon accepting the role of board chair, Fitzgerald said, "I've enjoyed working with ATP for several years and am proud to accept this new responsibility. Together with the experienced team of directors, we are committed to working towards enhancing the recognition of testing professionals and moving forward the many causes the association stands for."

Gerald Borofsky is re-elected after serving as a board member, as well as two terms as co-chair of ATP's Industrial Division, and two terms as secretary to ATP's Board of Directors. He is the president of Boston-based Bay State Psychological Associates, Inc., a company that develops and publishes a wide range of human performance services, including pre-employment assessment instruments. He holds a Ph.D. in Clinical Psychology, is a Diplomat in Clinical Psychology of the American Board of Professional Psychology, and was a faculty member at Harvard Medical School for more than 25 years.

Dean Nafziger is president of Harcourt Educational Measurement and during his career has served in management roles for Sylvan Learning Systems, Educational Testing Service, and WestEd. He has been nationally recognized for his work in education, research and measurement, and was instrumental in reorganizing the nation's largest educational admissions testing program. He received his Ph.D. in Educational Administration and Research.

John Oswald served prior terms at ATP as president & chairman of the board and as a Director. A test publisher for more than 30 years, he founded and currently serves as president of The Oswald Group, a testing and consulting company that advises publishers, associations and educational policymakers on testing and assessment business and practice.

The 2003 Board will be responsible for developing and hosting ATP's fourth annual CBT conference, "Technology in Testing: Application and Innovation," scheduled to be held in February, 2003.

### **About ATP**

The Association of Test Publishers ([www.testpublishers.org](http://www.testpublishers.org)), a non-profit organization, was founded to promote and develop testing and assessment best practices and to facilitate an environment that would benefit test-takers, businesses, educational organizations, and society in general. Led by an executive director, a president elected for a one-year term, and Board of Directors comprised of recognized leaders in the test publishing community, the organization charges itself with defining professionalism for assessment and ethics, and promoting adherence to them.

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