



News Release

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FOR IMMEDIATE RELEASE

Pearson VUE Now Distributing MeasureUp Practice Tests

BLOOMINGTON, Minn., April 21, 2004 – Pearson VUE, the electronic testing business of Pearson Education, today announced that it has signed a contract with MeasureUp, Inc. to distribute MeasureUp practice tests through the global network of over 3,500 Pearson VUE™ Authorized Centers. This contract also enables Pearson VUE to market practice tests to individual candidates. Over 100 practice tests are now available through Pearson VUE.

Founded in 1997, MeasureUp creates high quality preparation products for professional certifications. The Atlanta based company delivers practice tests and assessments on a state-of-the-art proprietary testing engine that enables users to purchase tests for online, download or CD-ROM delivery. These tests are deployed to a worldwide channel of distributors and individuals. MeasureUp currently provides practice tests for Microsoft, CompTIA and Cisco Systems® among others.

“This relationship is a good match for MeasureUp, Pearson VUE and our customers. Partnering two industry leaders enables us to provide products and services to a greater reach of customers,” stated Kevin Brice, general manager and president of MeasureUp. “We’re combining advanced technology and content to provide more superior products.”

“We are pleased to offer training centers a cost-effective solution utilizing advanced technology and high-quality content to help students achieve their goal of certification. Offering practice and official certification tests as a bundle will better serve our candidates and training center partners,” explained Randy Trask, Pearson VUE vice president Market Development.

Pearson VUE (www.pearsonvue.com) is the electronic testing business of Pearson Education, which in turn is part of Pearson (NYSE: PSO; LSE: PSON), the international media company. Pearson’s primary operations also include the Financial Times Group and the Penguin Group.

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