



# News Release

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## FOR IMMEDIATE RELEASE

### **Pearson VUE Renews Global Test Delivery Contract with IBM**

#### **Three Year Contract Extension**

**BLOOMINGTON, Minn., June 10, 2004** – Pearson VUE, the electronic testing business of Pearson Education, today announced that it has signed a three-year contract extension with IBM to continue test delivery of computer-based IBM certification exams. Pearson VUE currently delivers the complete suite of examinations for all 17 IBM certification brands in more than 3,700 Pearson VUE™ Authorized Centers worldwide.

With over 300,000 employees, IBM is the largest Information Technology company in the world. The IBM Professional Certification program offers a business solution for skilled Information Technology professionals who seek to demonstrate their technical expertise. Its broad range of product and e-business solution certifications are designed to enable IT professionals to develop the e-business strategy and deliver comprehensive solutions to address the on-demand business need.

“We are very pleased that IBM has extended its contract with Pearson VUE. As a valued test delivery client for the past five years, IBM has witnessed first-hand the growth of our test center network into the most extensive in the industry. While we continue to add to our network, we will provide IBM with the same outstanding test service it desires and deserves,” said Bob Whelan, vice president and general manager of Pearson VUE.

Pearson VUE ([www.pearsonvue.com](http://www.pearsonvue.com)) is the electronic testing business of Pearson Education, which in turn is part of Pearson (NYSE: PSO; LSE: PSON), the international media company. Pearson’s primary operations also include the Financial Times Group and the Penguin Group.

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