



# News Release

5601 Green Valley Drive  
Bloomington, MN 55437 USA  
Web site: [www.pearsonvue.com](http://www.pearsonvue.com)

Telephone (toll): +1-952-681-3000  
Telephone (toll free): 800-837-8969  
Fax: +1-952-681-3975

Pearson VUE  
Julie Boyce  
Phone +1.952.681.3000

Excelsior College  
William M. Stewart  
Phone +1.518.464.8775  
[wstewart@excelsior.edu](mailto:wstewart@excelsior.edu)

## FOR IMMEDIATE RELEASE

### **Excelsior College Signs Exclusive Agreement with Pearson VUE for Delivery of End-of-Course Exams**

**BLOOMINGTON, Minn., September 14, 2004** – Pearson VUE, the electronic testing business of Pearson Education, today announced that it has signed an exclusive, three-year contract with Excelsior College to provide computer-based test delivery of select end-of-course exams for Excelsior’s distance-learning degree programs. These exams will be delivered throughout the Pearson VUE-owned and -operated network of more than 200 Pearson Professional Centers in the U.S and additional test centers around the world. Students can begin registering for the exams in early 2005.

An accredited institution, Excelsior College was founded in 1971 and is a world leader in distance education. Located in Albany, N.Y., its flexible yet academically rigorous programs help busy adults earn the degrees they need to reach their goals. Excelsior’s courses are delivered in many formats, including CD-ROM, Web-based or WebCT. With this agreement, instructors will have the added option of delivering their end-of-course exams in the proctored environment of a Pearson Professional Center.

“With our continuing expansion of course offerings and since all our students are studying at a distance, it became vital to provide a means for secure administration of our end-of-course exams,” explained Dr. Patrick Jones, dean of assessment at Excelsior College. “It was also important that exam administration be convenient for our students who are located all across the world. Pearson VUE meets both criteria.”

“We are pleased that Excelsior College chose Pearson VUE as its testing solution partner for its end-of-course exams,” said Bob Whelan, vice president and general manager of Pearson VUE.

“Not only will our Pearson Professional Centers provide Excelsior College with the high level of security it requires, our state-of-the-art test centers will provide students with a high-quality, consistent testing experience every time they test with us.”

Pearson VUE ([www.pearsonvue.com](http://www.pearsonvue.com)) is the electronic testing business of Pearson Education, which in turn is part of Pearson (NYSE: PSO; LSE: PSON), the international media company. Pearson’s primary operations also include the Financial Times Group and the Penguin Group.

Excelsior College ([www.excelsior.edu](http://www.excelsior.edu)) is a recognized leader in the field of distance education. Founded in 1971, it is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. Recognizing that college-level knowledge can be obtained in many ways, Excelsior provides access to many different avenues for earning college credit, focusing on what students know, rather than on where or how they learned it. Undergraduate credits are earned through a variety of accredited sources including for-credit exams, distance learning and online courses offered by Excelsior and other institutions; traditional campus-based courses; and military and corporate training. Excelsior's graduate degrees are delivered online. Through these means, the college makes associate, baccalaureate, and master's degrees more accessible to busy, working adults.

###