

# NEWS

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## From the Association of Test Publishers (ATP)

*The intelligent voice for testing*

### **FOR IMMEDIATE RELEASE**

Contact: Lauren Scheib  
866-240-7909  
LScheibatATP@aol.com

## ATP Announces New Directors

June 4, 2004 – The Association of Test Publishers today announced the results of its 2004 Board of Directors Election. Individuals elected to the Board were Wayne Camara, Ph.D., vice president for research and psychometrics at the College Board; David Foster, Ph.D., founder and president of Caveon; and Margaret Jorgensen, Ph.D., senior vice president for product research and innovation at Harcourt Assessments.

“ATP members had an impressive slate of candidates to choose from and we are confident of the leadership and direction that the elected individuals will be able to bring to the Board,” said ATP Chair Carol Watson, vice president and general manager at Pearson Assessments.

Dr. Wayne Camara, as vice president for research and psychometrics at the College Board is responsible for managing research and assessment development. He has served as the project director for state and federal testing/research contracts, and as an expert witness in legal proceedings. Prior to joining the College Board in 1994, Camara served as assistant executive director of science at the American Psychological Association (“APA”). At APA, he directed governance and scientific involvement in policy and research activities concerning testing, and research funding. Camara is a fellow of APA (Divisions 1, 5, 14), SIOP, and past president of Division 5. Currently on the NCME Board, he is also chair of the DoD TAC and a member of the Pennsylvania State Assessment Program TAC. Camara holds a Ph.D. in Industrial-Organizational Psychology from the University of Illinois

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David F. Foster, Ph.D., is founder and president of Caveon, a company providing test security technology and services. He is recognized in the measurement industry for his pioneering efforts in computerized testing and test security. Having designed and created computerized exams since 1982, Dr. Foster introduced computerized adaptive testing and simulation-based performance testing as part of the Novell's IT pioneering certification program. He is a past president of the Association of Test Publishers and currently serves on the International Test Commission, the Certification Accreditation Committee for the American National Standards Institute, ATP's Conference Program Committee, and the GMAC Technical Advisory Board. He is the founder of Galton Technologies, now a part of Prometric, Inc. and the IT industry's Performance Testing Council. He is also a member of the National Council for Measurement in Education and the American Educational Research Association. He produces a monthly column on testing for *Certification Magazine* and serves on its Editorial Board. Dave holds a Ph.D. in Experimental Psychology from Brigham Young University and completed a post-doctoral fellowship at Florida State University.

Margaret Jorgensen, Ph.D. is senior vice president for product research and innovation at Harcourt Assessment. Harcourt Assessment publishes clinical tests and educational assessments. Dr. Jorgensen is knowledgeable in all areas of assessment, and for the past 28 years has developed tests, conducted research, pioneered innovative item types and assessment formats, designed friendly and useful score reports, and authored books and articles --- all initiatives focused on more meaningful ways to systematically capture evidence about what student know and can do. Prior to joining Harcourt, Jorgensen served as assistant vice president at ACT from 1997-1999. Prior to that she was a senior examiner at Educational Testing Service, a researcher with the Southern Regional Education board, and a faculty member at Emory University. Jorgensen has a Ph.D. from the University of Chicago in measurement, evaluation and statistical analysis.

#### *About ATP*

Established in 1992, The Association of Test Publishers is a non-profit organization representing providers of tests and assessment tools and/or services related to assessment, selection, screening, certification, licensing, educational or clinical uses and dedicated to the highest level of professionalism and business ethics within the test publishing community.