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Harcourt Assessment Announces Strategic Partnership with CraftSystems

Harcourt will distribute CraftSystem's Craft Personality Questionnaire as part of its talent assessment portfolio

SAN ANTONIO, June 22, 2007 – Harcourt Assessment, Inc., a leading talent assessment company, today announced a strategic partnership with CraftSystems of Bradenton, Florida. Through the partnership, Harcourt Assessment will distribute CraftSystems' Craft Personality Questionnaire (*CPQ*®) as part of their comprehensive portfolio of talent assessment solutions. The *CPQ*® is a fully-automated personality measure to identify traits of successful sales people and management.

“Many industries, including the growing call-center and financial services industries, are at a deficit for qualified sales talent,” said Harcourt Assessment Senior Vice President of Sales Terry Turner. “*CPQ*® will help these industries identify the recruits with the most potential for high sales performance. We’re excited to have the opportunity to include this extremely useful assessment solution among our offerings to improve our client’s revenue performance.”

“Given the speed and reliability of the *CPQ*®, HR professionals and sales managers alike will find it to be an extremely valuable tool for recruitment and retention,” said CraftSystems CEO Dr. Doug Waldo. “We are excited and honored that an organization like Harcourt Assessment recognizes the value of this tool and has chosen to partner with us to increase its distribution.”

The *CPQ*® is a standardized, fully-automated personality measure of the “Basic Eight Traits” of successful sales people as identified by author Dr. Larry Craft’s life-long research.

Taking only minutes to complete, the assessment is administered on the internet and scored automatically, providing valuable and instant feedback to recruiters.

Harcourt Assessment offers a wide array of talent assessment solutions, helping employers to maximize their human capital investment and enhance HR workflow through assessment solutions that aim to improve the recruitment, hiring, development, and retention of a stellar workforce. Harcourt Assessment's solutions provide rapid, accurate, objective and unbiased insight, and better understanding of candidates and employees. This predictive information enables employers to make more accurate hiring decisions, align individual capabilities to organizational needs, and develop a high-performance and confident workforce. Companies of all sizes, world-wide, are leveraging these solutions to drive competitive advantage in areas such as critical thinking, problem solving, leadership development, and job fit.

Previews of the *CPQ*® assessment will be available at the Harcourt Assessment booth (#1539) at the Society for Human Resources Management conference in Las Vegas from June 24th-27th.

For more information on Harcourt Assessment's talent assessment products, visit <http://www.AssessTalent.com>.

About CraftSystems

For over 28 years, CraftSystems has strived to identify the most effective methods of predicting employee performance and retention. CraftSystems' scientifically-designed, highly predictive selection assessments can ensure you are inviting the right people into your organization that fit your specific culture. CraftSystems provides clients with a substantial return on investment by helping to reduce employee turnover and increase performance through improving their selection and retention practices. To learn more about CraftSystems, visit <http://www.craftsystems.com>.

About Harcourt Assessment, Inc.

Based in San Antonio, Harcourt Assessment, Inc. is a leading provider of high-quality assessment instruments and testing programs published under two brand names — Harcourt Assessment and PsychCorp™. For more than 85 years, Harcourt Assessment has been providing insight about children and adults; assisting human resources; and creating assessment innovations, in order to provide the most effective assessment solutions for the success of all individuals.

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